

2025

ALTA GENETICS

Beef Directory



Alta

Create Value ▲ Build Trust ▲ Deliver Results

To our valued clients,

At Alta our mission is simple. CREATE VALUE, BUILD TRUST AND DELIVER RESULTS.

We are focused on bringing you a solution for your operation whilst ensuring you are well supported with advice and assistance from your Alta Beef Advisors. We are dedicated to helping you make decisions that meet your needs with skilled Alta people in beef breeding business as well as skilled Alta people in beef reproduction.

In recent times we've had great success with our feature sires; Baldrige 38 Special, Ellingson Three Rivers, KCF Bennett Culmination, and the high fertility sire Woodhill Patent. We are pleased to be able to offer these proven sires again this year as well as some new additions to the Alta Program.

2025 is shaping up to be an exciting year with new Angus additions - HPCA Merit, the new lead Angus sire at Leachman Cattle Company. Merit is a true foot improver, combining style, structure, and carcass excellence for long term impact. Symmetry 228 is the much talked about new sire at Alta. Symmetry 228 was the high selling featured bull of the 2022 National Finals Sale in Las Vegas, Nevada where he demanded \$150,000 for half interest. Symmetry is a phenotypic standout that covers all the bases for weaning growth, yearling growth and exceptional end product.

Our local team remains strong with Ascot Statesman S429, Ascot Revolution R320, Paringa Real Deal T57, and from across the ditch, Rissington Titan T330. This line-up of bulls offers the market proven pedigrees and performance from leading breeders.

In addition to Angus we will be adding new sires from other breeds including Ultra Black sire Sankeys Zip Line 392J2 and Black Simmental sire Longcore's Revelation.

At Alta, we provide a cross section of bulls across breeds from Angus through to Wagyu and everything in between. Along with our range of genetics and breeds, we also provide experienced advice on how to get the most out of your program, creating more pregnancies, more live calves, more end value to your beef business.

The Alta beef team will be attending the World Angus Forum in Tamworth on 3rd – 4th May along with representatives from other URUS companies.

If you would like to hear first about new sire releases, beef updates and the locations our beef team will be traveling to throughout the year, please sign up to our beef newsletter & follow along on our social media.

We look forward to seeing and hearing from you throughout the season.

Happy Breeding!

Your Alta Beef Team



Sign up for our newsletter



Follow us on facebook



YOUR ALTA BEEF TEAM!

ASCOT REVOLUTION R320

\$55

ANGUS



- ▲ Standout Paratrooper son from the heart of Ascot + Millah Murrah
- ▲ Length = weight, weight = \$\$
- ▲ Top 1% Claw + Foot Angle



Progeny: Ascot Viking V300 (13 month old)

BULL INFORMATION

Code ASCOT CATTLE CO
Reg # QQFR320

PEDIGREE

EF Complement 8088
EF Commando 1366
Riverbend Young Lucy W1470

Millah Murrah Paratrooper P15

Millah Murrah Highlander G18
Millah Murrah Ela M9
Millah Murrah Ela K127

TE Mania Emperor E343
Ascot Hallmark H147
Millah Murrah Brenda F123

Ascot Brenda K358

Carrington Park Time On B7
Millah Murrah Brenda F167
Millah Murrah Brenda D131

	CE Direct	CE Dtrs	Gest. Length	Birth Weighth	200 day Growth	400 day Growth	600 day Growth	Mat. Cow Weight	Mat. Cow Body Cond	Mat. Cow Height	Milk	Day to Calving	Scrotal Size
EBV	+1.4	+6.7	-4.3	+5.0	+59	+101	+130	+90	+0.14	+8.1	+23	-4.6	+4.1
Acc	70%	62%	86%	92%	90%	89%	88%	84%	72%	72%	77%	50%	86%
Perc	63	17	54	74	21	28	30	71	82	52	12	55	5

	Docity	Carcase Weight	EMA	Rib Fat	Rump Fat	RBV	IMF	NFI-F	Claw Set	Foot Angle	Leg Angle	\$A	\$A-L
EBV	+22	+79	+11.6	-2.4	-3.8	+1.4	+3.9	+0.12	+0.34	+0.56	+0.88	\$265	\$409
Acc	81%	78%	75%	77%	77%	71%	78%	65%	81%	74%	80%	-	-
Perc	43	23	7	92	94	6	18	38	1	1	13	4	13

ASCOT STATESMAN S429

\$60

ANGUS



- ▲ Super standout Prime Minister son
- ▲ Balanced and attractive EBVs
- ▲ Calving ease, short gestation, moderate birth, above average fats & IMF
- ▲ Excellent structural scores



Maternal brother to Hallmark H147 - semen available

BULL INFORMATION

Code LEGACY ANGUS
Reg # QQF21S429

PEDIGREE

H P C A Intensity
Rennylea L508
Rennylea H414
Dunoon Prime Minister P758
TE Mania Emperor E343
Dunoon Japara M1008
Dunoon Japara D247
Booroomooka Neutron A238
Millah Murrah Digby D108
Millah Murrah Flower A70
Millah Murrah Brenda F123
TE Mania Infinity 04 379
Millah Murrah Brenda D113
Millah Murrah Brenda B21

	CE Direct	CE Dtrs	Gest. Length	Birth Weight	200 day Growth	400 day Growth	600 day Growth	Mat. Cow Weight	Mat. Cow Body Cond	Mat. Cow Height	Milk	Day to Calving	Scrotal Size
EBV	+7.3	+9.0	-9.6	+3.3	+44	+86	+121	+94	+0.24	+8.8	+22	-5.5	+4.0
Acc	68%	61%	84%	85%	85%	83%	83%	81%	72%	72%	78%	49%	81%
Perc	12	4	3	36	83	74	49	64	59	38	15	34	6

	Docity	Carcase Weight	EMA	Rib Fat	Rump Fat	RBV	IMF	NFI-F	Claw Set	Foot Angle	Leg Angle	\$A	\$A-L
EBV	+3	+64	+4.1	+0.7	+1.1	-0.2	+3.3	+0.48	+0.60	+0.68	+0.86	\$201	\$357
Acc	79%	74%	73%	73%	74%	66%	77%	65%	76%	76%	74%	-	-
Perc	98	65	78	34	27	79	29	76	10	4	10	59	51

NEW

SYMMETRY 228

\$70**ANGUS**

- ▲ Symmetry has emerged as an elite sire in the breed
- ▲ He burst onto the scene as the \$300,000 valued bull at the 2022 NFR Angus Sale
- ▲ First calf crop is impressive with daughters topping sales across the country
- ▲ Offers an impressive data profile



Progeny: 3/0 Rita 404 Symmetry

BULL INFORMATION

Code 011AN02483

Reg # USA20294177

PEDIGREE

K C F Bennett Homestead
Cherry Creek Land Grant
Cherry Crk Eva B27 M

Connealy Clarity

Connealy Confidence Plus
Breshie of Conanga 6988
Brelly of Conanga 367

Jindra Acclaim
Stevenson Declaration 70748
RL 9061 Birdie 3102

Linz Emulota Declar 614-9704

Sitz Upward 307R
Baldco Emulota 614
JMB Emulota 013

	CE Direct	CE Dtrs	Gest. Length	Birth Weighth	200 day Growth	400 day Growth	600 day Growth	Mat. Cow Weight	Mat. Cow Body Cond	Mat. Cow Height	Milk	Day to Calving	Scrotal Size
EBV	+4.7	+0.4	-6.7	+4.5	+78	+138	+169	+137	+0.20	+7.2	+13	-3.3	+2.6
Acc	59%	48%	80%	83%	84%	83%	82%	79%	62%	63%	77%	35%	79%
Perc	33	79	19	64	1	1	1	9	69	69	79	82	33

	Docility	Carcase Weight	EMA	Rib Fat	Rump Fat	RBV	IMF	NFI-F	Claw Set	Foot Angle	Leg Angle	\$A	\$A-L
EBV	+26	+106	+12.5	-3.9	-4.4	+0.7	+1.5	-0.26	+0.90	+0.88	+0.98	\$272	\$459
Acc	70%	75%	73%	70%	68%	62%	76%	58%	73%	73%	59%	-	-
Perc	29	1	5	99	97	29	72	9	62	29	36	3	2

March 2025 TransTasman Angus Cattle Evaluation

NEW HPCA MERIT

\$50

ANGUS



- ▲ 5 stars for udder, growth, carcass & feet
- ▲ Elite carcass quality - top 1% marbling
- ▲ A true feet improver, combining style, structure and carcass excellence for long term impact

BULL INFORMATION

Code Leachman Cattle Company
Reg # USA20661799

PEDIGREE

Koupals B&B Identity
Mill Brae Identified 4031
Mill Brae Pro Blackcap 1092

HPCA Veracious

G A R Sunrise
H P C A Sunrise A246
H P C A Prophet A3

SydGen Exceed 3223
SydGen Enhance
SydGen Rita 2618

H P C A Enhance S190

G A R Sunrise
H P C A Sunrise 2172
H P C A 5050 4202

\$PROFIT	\$33,455 Top 0.3% (AN)
\$Ranch	\$63 Top 19% (AN)
\$Feeder	\$383 Top 0% (AN)

INDEX	RATING
Maternal	★★★★
Fertility	★★★

INDEX	RATING
Udder	★★★★★
Growth	★★★★★
Disposition	★★★★

	PRODUCTION									MATERNAL					
	CED	BW	WW	YW	RADG	DMI	YH	SC	HP	CEM	MILK	MW	MH	\$EN	
EPD	+9	+0.0	+59	+114	+27	+1.36	+4	+89	+9.1	+8	+32	+31	+4	-4	
Acc	.32	.47	.40	.37	.30	.30	.50	.46	.21	.29	.27	.33	.36		
% Rank	30	25	75	60	45	65	70	50	85	55	15	90	55	20	

	MANAGEMENT					CARCASS				AN X DAIRY		\$VALUES					
	DOC	CLAW	ANGLE	PAP	HS	CW	MARB	REA	FAT	\$AxH	\$AxJ	\$M	\$W	\$F	\$G	\$B	\$C
EPD	+23	+25	+36	+2.24	+22	+53	+1.86	+1.01	+0.09	+240	+217	+80	+65	+104	+115	+220	+365
Acc	.34	.28	.28	.23	.32	.39	.37	.37	.35								
% Rank	35	1	10	75	10	55	1	15	40	3	5	15	45	30	1	4	2

American Angus Association® March 2025

PARINGA REAL DEAL T57

\$50

ANGUS



- ▲ One of the highest Angus bulls for \$Profit Index \$33,795 globally
- ▲ The HIGHEST \$Profit/\$Ranch Index combination Angus bull globally
- ▲ ONLY stud bull with performance 10 generations of 6.5 calves at 365 days
- ▲ Independent structural assessment by HVC, perfect 5s all round

\$PROFIT	\$33,795 Top 0.2% (AN)
\$Ranch	\$84 Top 10.3% (AN)
\$Feeder	\$359 Top 0% (AN)

BULL INFORMATION

Code Woorinyan Pastoral Company
Reg # HKF22T57

PEDIGREE

Koupals B&B Identity
Mill Brae Identified 4031
Mill Brae Pro Blackcap 1092

H P C A Veracious

G A R Sunrise
H P C A Sunrise A246
H P C A Prophet A3

Syngen C C & 7
T C A Visionary 158
T C A Treasure 0699 601

Paringa Visionary N78

Lawsons Invincible C402
Larnoo Invincible G819
Lawsons Fair Dinkum C429

	CE Direct	CE Dtrs	Gest. Length	Birth Weighth	200 day Growth	400 day Growth	600 day Growth	Mat. Cow Weight	Mat. Cow Body Cond	Mat. Cow Height	Milk	Day to Calving	Scrotal Size
EBV	+5.0	+0.0	-1.8	+4.8	+63	+107	+145	+115	+0.13	+8.9	+23	-6.8	+0.7
Acc	67%	56%	83%	83%	84%	82%	83%	79%	65%	66%	76%	43%	81%
Perc	30	81	87	70	10	17	10	30	84	36	12	12	92

	Docity	Carcass Weight	EMA	Rib Fat	Rump Fat	RBV	IMF	NFI-F	Claw Set	Foot Angle	Leg Angle	\$A	\$A-L
EBV	+37	+96	+13.9	-2.5	-4.8	+1.7	+2.6	+0.02	+0.68	+1.12	+1.12	\$282	\$449
Acc	78%	72%	72%	71%	72%	63%	76%	63%	74%	71%	65%	-	-
Perc	7	3	2	93	98	3	44	28	19	83	78	2	2

BA7 OAKS BOLD RULER

\$45



High fertility sire - Ideal for FTAI

- ▲ Highly sought after genetics with proven performance within his pedigree
- ▲ Outstanding combination of performance, maternal & carcass traits
- ▲ Top 1% NFI-F



Progeny: Henke Bold Ruler 3172

BULL INFORMATION

Code 011AN02345
Reg # USA19984739

PEDIGREE

Connealy Tobin
Connealy Confidence 0100
Becka Gala of Conanga 8281

Connealy Confidence Plus

Connealy Consensus
Elbanna of Conanga 1209
Elbasta of Conanga 9703

EF Commando 1366
Baldrige 38 Special
Baldrige Isabel Y69

Erica of Ellston T220

Bruns Top Cut 373
Erica of Ellston R96
Erica of Ellston M38

	CE Direct	CE Dtrs	Gest. Length	Birth Weighth	200 day Growth	400 day Growth	600 day Growth	Mat. Cow Weight	Mat. Cow Body Cond	Mat. Cow Height	Milk	Day to Calving	Scrotal Size
EBV	+1.2	+5.2	-3.3	+2.7	+75	+124	+151	+99	+0.12	+6.6	+23	-4.8	+0.9
Acc	69%	55%	88%	87%	86%	85%	84%	82%	64%	65%	79%	42%	82%
Perc	65	32	70	24	1	2	6	56	86	79	12	50	89

	Docity	Carcass Weight	EMA	Rib Fat	Rump Fat	RBV	IMF	NFI-F	Claw Set	Foot Angle	Leg Angle	\$A	\$A-L
EBV	+25	+100	+11.8	-3.8	-5.5	+1.6	+1.5	-0.68	+0.90	+0.88	+0.86	\$300	\$456
Acc	75%	78%	78%	74%	72%	68%	80%	62%	85%	84%	60%	-	-
Perc	34	2	7	99	99	4	72	1	62	29	10	1	2

K C F BENNETT CULMINATION

\$40

ANGUS



High fertility sire - Ideal for FTAI

- ▲ Female sexed semen available
- ▲ Exceptional calving ease, breed leading performance and carcass merit
- ▲ Top 3% growth EBVs, Milk, CW + Indexes
- ▲ Top 9% EMA with + fats

BULL INFORMATION

Code 011AN02260
Reg # USA19749024

PEDIGREE

Connealy Consensus
K C F Bennett Consent Y75
K C F Miss Protege W148

K C F Bennett Summation

S Objective T510 OT26
Thomas Patricia 9705
Thomas Patricia 71138

K C F Bennett Energizer
K C F Bennett Homestead
K C F Miss Quality P164

K C F Miss Homestead C452

Connealy Contrast
K C F Miss Contrast Z607
Thomas Patricia 9705



Progeny: Glendan Park Ultimate U40



Progeny: Glendan Park Uralla U37

	CE Direct	CE Dtrs	Gest. Length	Birth Weighth	200 day Growth	400 day Growth	600 day Growth	Mat. Cow Weight	Mat. Cow Body Cond	Mat. Cow Height	Milk	Day to Calving	Scrotal Size
EBV	+8.0	+2.3	+0.5	+1.6	+69	+121	+161	+126	+0.31	+6.4	+29	-3.2	+1.3
Acc	69%	53%	95%	93%	90%	89%	86%	83%	63%	63%	79%	39%	86%
Perc	9	63	98	10	3	3	2	17	39	82	2	84	80

	Docity	Carcase Weight	EMA	Rib Fat	Rump Fat	RBV	IMF	NFI-F	Claw Set	Foot Angle	Leg Angle	\$A	\$A-L
EBV	+18	+107	+11.3	+2.2	+3.1	+0.2	+2.4	+0.09	+0.74	+0.96	+0.94	\$271	\$448
Acc	72%	80%	77%	75%	74%	67%	80%	60%	92%	92%	51%	-	-
Perc	60	1	9	11	8	59	49	35	29	49	25	3	3

March 2025 TransTasman Angus Cattle Evaluation

WOODHILL PATENT

\$40

011AN01498

Reg # USA19199070

- ▲ Premier calving ease sire ideal for heifer programs
- ▲ Tremendous amount of body & mass with growth



Progeny: Araluen T1

Hoover Dam
Baldrige Xpand x743
Baldrige Queen S87

Baldrige Colonel C251

Styles Upgrade J59
Baldrige Isabel Y69
Baldrige Isabel T935

Basin Franchise P142
EF Complement 8088
EF Everelda Entense 6117

Woodhill Evergreen Y10-C62

S A V Final Answer 0035
Woodhill Evergreen W269-Y10
Woodhill Evergreen 22P-W269

	CE Direct	CE Dtrs	Gest. Length	Birth Weighth	200 day Growth	400 day Growth	600 day Growth	Mat. Cow Weight	Mat. Cow Body Cond	Mat. Cow Height	Milk	Day to Calving	Scrotal Size
EBV	+10.0	+9.6	-7.0	+2.1	+66	+120	+153	+129	+0.17	+5.3	+16	-5.7	+2.9
Acc	77%	61%	97%	96%	94%	94%	94%	88%	67%	69%	82%	48%	92%
Perc	2	2	16	15	5	3	5	14	76	92	57	30	24

	Docility	Carcase Weight	EMA	Rib Fat	Rump Fat	RBY	IMF	NFI-F	Claw Set	Foot Angle	Leg Angle	\$A	\$A-L
EBV	+27	+82	+3.3	-1.5	-2.8	+0.1	+1.2	-0.24	+0.82	+1.00	+1.08	\$238	\$431
Acc	83%	84%	82%	81%	80%	74%	83%	65%	83%	85%	66%	-	-
Perc	28	17	85	82	88	65	79	10	45	59	67	19	5

March 2025 TransTasman Angus Cattle Evaluation

ROSEDA POWERPLANT

High fertility sire - Ideal for FTAI

\$35

011AN02355

Reg # USA19881320

- ▲ Uniquely combines calving ease, growth & marbling
- ▲ Outstanding carcass genetics: Powerball x Prime Divine



Quaker Hill Manning 4EX9
E W A Peyton 642
E W A 444 of 968 Progress

Roseda Powerball23 F091

V A R Discovery 2240
Roseda Blackcap B103 D118
Roseda Blackcap 0134 B103

Rito 9Q20 of Rita 5F56 GHM
Welytok Prime Divine 6D91
Welytok Total 10 Erianna 3B2

Roseda Ms Flora Divine F113

G A R Prophet
Roseda Ms Flora Prophet B126
Roseda Ms Flora Rito S033



	CE Direct	CE Dtrs	Gest. Length	Birth Weighth	200 day Growth	400 day Growth	600 day Growth	Mat. Cow Weight	Mat. Cow Body Cond	Mat. Cow Height	Milk	Day to Calving	Scrotal Size
EBV	+5.5	+0.8	+0.8	+3.3	+72	+127	+159	+140	+0.36	+6.5	+18	-3.2	+0.9
Acc	72%	56%	96%	94%	92%	90%	87%	84%	66%	66%	79%	42%	85%
Perc	26	76	99	36	2	1	3	7	27	80	46	84	89

	Docility	Carcase Weight	EMA	Rib Fat	Rump Fat	RBY	IMF	NFI-F	Claw Set	Foot Angle	Leg Angle	\$A	\$A-L
EBV	+17	+87	+5.9	+1.1	+1.3	-1.4	+4.6	+0.00	+0.94	+0.72	+1.06	\$246	\$434
Acc	74%	81%	78%	77%	76%	69%	80%	63%	78%	74%	54%	-	-
Perc	67	10	57	26	24	99	9	26	70	6	61	13	5

March 2025 TransTasman Angus Cattle Evaluation

YON FLAGSHIP

\$40

ANGUS



- ▲ Featured & high selling bull at Yon Family Farms
- ▲ His exceptional calving ease along with performance & merit is rarely surpassed
- ▲ Descends from multiple generations of Yon donors
- ▲ Top 1% \$A-L, Top 2% \$A



Progeny: Paf Enamel 4266



Progeny: Paf Patsy 4255

BULL INFORMATION

Code 011AN02431
Reg # USA20024449

PEDIGREE

G A R Sure Fire
G A R Sure Fire 6404
G A R Complete N281

GB Fireball 672

G A R Anticipation
GB Anticipation 432
GB Ambush 269

SydGen Exceed 3223
SydGen Enhance
SydGen Rita 2618

Yon Queen G1085

A V Final Answer 0035
Yon Queen C27
Yon Queen A43

	CE Direct	CE Dtrs	Gest. Length	Birth Weighth	200 day Growth	400 day Growth	600 day Growth	Mat. Cow Weight	Mat. Cow Body Cond	Mat. Cow Height	Milk	Day to Calving	Scrotal Size
EBV	+5.6	+9.7	-7.5	+2.2	+70	+113	+151	+139	+0.34	+8.8	+16	-6.5	+1.9
Acc	70%	62%	82%	85%	86%	85%	84%	82%	73%	73%	80%	47%	82%
Perc	25	2	12	16	2	8	5	8	31	37	60	16	59

	Docility	Carcase Weight	EMA	Rib Fat	Rump Fat	RBV	IMF	NFI-F	Claw Set	Foot Angle	Leg Angle	\$A	\$A-L
EBV	+22	+91	+11.3	-2.0	-2.4	+0.2	+3.5	-0.19	+0.98	+0.86	+1.00	\$275	\$476
Acc	76%	79%	78%	75%	74%	68%	80%	66%	96%	95%	69%	-	-
Perc	44	6	9	89	84	59	25	12	76	25	42	2	1

March 2025 TransTasman Angus Cattle Evaluation

RISSINGTON TITAN T330

\$35

RISSINGTON CATTLE COMPANY Reg # BGB22T330

- ▲ Young gun out of the Rissington Cattle Company in NZ
- ▲ Great style & balance on a sound structure



G A R Sure Fire 6404
GB Fireball 672
GB Anticipation 432

Rissington Meteor R321

Rissington 135262
Ellerton C90
Ellerton 135068

G A R Progress
Leachman Foundation G081D
TCR Ever Focus XG071

Ellerton 190379

Rissington 121001
Ellerton 140547
Ellerton 110190

\$PROFIT	\$38,089 <i>Top 0.01%</i>
\$Ranch	\$145 <i>Top 0.75%</i>
\$Feeder	\$334 <i>Top 0.2%</i>

	CE Direct	CE Dtrs	Gest. Length	Birth Weighth	200 day Growth	400 day Growth	600 day Growth	Mat. Cow Weight	Mat. Cow Body Cond	Mat. Cow Height	Milk	Day to Calving	Scrotal Size
EBV	+5.4	+5.7	-1.5	+2.5	+49	+84	+115	+106	+0.36	+5.8	+22	-4.8	+1.9
Acc	64%	54%	81%	81%	82%	80%	80%	77%	63%	63%	73%	39%	77%
Perc	27	26	90	20	65	76	64	43	27	88	19	50	59

	Docility	Carcase Weight	EMA	Rib Fat	Rump Fat	RBV	IMF	NFI-F	Claw Set	Foot Angle	Leg Angle	\$A	\$A-L
EBV	+5	+72	+11.0	-3.0	-4.4	+1.4	+6.1	+0.40	+0.88	+0.90	+0.92	\$241	\$395
Acc	74%	69%	69%	69%	70%	60%	73%	61%	65%	65%	60%	-	-
Perc	96	41	10	96	97	6	2	68	58	34	20	17	20

March 2025 TransTasman Angus Cattle Evaluation

REILAND RICOCHET R952

\$40

MERLEWOOD ANGUS

Reg # NLRR952

- ▲ Outcross marbling genetics
- ▲ Elite carcass merit



Rennylea Edmund E11
Kidman Impact K99
Kidman Abigail H106

Reiland Nimbo N1176

Tuwharetoa Regent D145
Strathewen Regent Wilpena J49
Strathewen Berkley Wilpena G37

Tuwharetoa Regent D145
Strathewen Regent E23 H70
Strathewen Dinky-Di Mittagong E23

Reiland Lowen M407

G A R Solution
Reiland Lowen E59
Reiland Lowen B559



	CE Direct	CE Dtrs	Gest. Length	Birth Weighth	200 day Growth	400 day Growth	600 day Growth	Mat. Cow Weight	Mat. Cow Body Cond	Mat. Cow Height	Milk	Day to Calving	Scrotal Size
EBV	+9.0	+3.4	-6.4	+1.5	+47	+84	+106	+92	+0.37	+8.3	+19	-7.4	+3.5
Acc	74%	60%	94%	95%	88%	88%	86%	83%	70%	70%	77%	47%	84%
Perc	5	52	23	9	72	76	80	67	24	47	39	7	12

	Docility	Carcase Weight	EMA	Rib Fat	Rump Fat	RBV	IMF	NFI-F	Claw Set	Foot Angle	Leg Angle	\$A	\$A-L
EBV	+33	+65	+7.0	+1.4	+2.2	-0.8	+4.9	+0.72	+0.72	+1.12	+1.14	\$224	\$380
Acc	77%	77%	75%	75%	76%	68%	78%	66%	63%	63%	60%	-	-
Perc	12	62	43	21	14	95	7	91	25	83	82	33	31

March 2025 TransTasman Angus Cattle Evaluation

CONNELY REFORMER

\$35

ANGUS



- ▲ High selling bull of the Fall 2021 Connealy Angus Sale
- ▲ Offers more body and mass than most calving ease sires
- ▲ Designed to sire powerful sons and big bodied, productive females



Progeny: Ruggles Mchenry Blkcap 3264



Progeny: Araluen V101

BULL INFORMATION

Code 011AN02348
Reg # USA19991422

PEDIGREE

Connealy Confidence 0100
Connealy Confidence Plus
Elbanna of Conanga 1209

Connealy Reformed

EF Commando 1366
Ensa of Conanga 610
Emmy of Conanga 4105

Basin Payweight 006S
Basin Payweight 1682
21AR O Lass 7017

Jaycee of Conanga 6560

Connealy Mentor 7374
Jaycee of Conanga 4660 096X
Jaze of Conanga 234

	CE Direct	CE Dtrs	Gest. Length	Birth Weighth	200 day Growth	400 day Growth	600 day Growth	Mat. Cow Weight	Mat. Cow Body Cond	Mat. Cow Height	Milk	Day to Calving	Scrotal Size
EBV	+4.1	-0.3	-6.4	+4.4	+65	+117	+139	+121	+0.34	+6.5	+18	-7.4	+1.6
Acc	63%	52%	81%	85%	85%	84%	83%	80%	63%	64%	77%	39%	81%
Perc	39	83	23	61	6	5	16	23	31	81	45	7	70

	Docity	Carcase Weight	EMA	Rib Fat	Rump Fat	RBV	IMF	NFI-F	Claw Set	Foot Angle	Leg Angle	\$A	\$A-L
EBV	+20	+86	+9.6	-0.6	-2.0	+0.6	+1.4	+0.19	+0.60	+0.82	+0.86	\$263	\$442
Acc	72%	76%	75%	71%	70%	64%	77%	59%	79%	76%	56%	-	-
Perc	52	10	18	64	79	35	74	46	10	18	10	5	3

March 2025 TransTasman Angus Cattle Evaluation

ELLINGSON THREE RIVERS 8062

\$60

011AN02263

Reg # USA19203618



High fertility sire - Ideal for FTAI

- ▲ Breed leader for weaning & yearling growth
- ▲ Top 1% NFI-F

Connealy Thunder
CTS Remedy 1T01
CTS 7V03 Bellemere Maid 9T02

Ellingson Homestead 6030

LT Territory 5824 of EA
EA Erica 1082
S A V Alliance 2606

S A V Resource 1441
Ellingson Chaps 4095
E A Blackcap 0360

EA Emblynette 6279

Sitz Upward 307R
EA Emblynette 2159
EA Emblynette 434



Progeny: Granite Ridge Empress

	CE Direct	CE Dtrs	Gest. Length	Birth Weighth	200 day Growth	400 day Growth	600 day Growth	Mat. Cow Weight	Mat. Cow Body Cond	Mat. Cow Height	Milk	Day to Calving	Scrotal Size
EBV	-9.5	+2.4	-4.2	+8.9	+78	+145	+176	+164	+0.15	+5.6	+17	-4.3	+1.5
Acc	77%	60%	99%	98%	97%	97%	97%	89%	59%	59%	82%	46%	95%
Perc	99	62	55	99	1	1	1	2	81	90	55	62	74

	Docility	Carcase Weight	EMA	Rib Fat	Rump Fat	RBY	IMF	NFI-F	Claw Set	Foot Angle	Leg Angle	\$A	\$A-L
EBV	+31	+104	+5.6	-2.7	-4.9	+0.9	+1.7	-0.65	+0.96	+0.62	+0.92	\$240	\$420
Acc	92%	84%	86%	84%	82%	77%	85%	63%	98%	97%	73%	-	-
Perc	16	1	61	94	98	20	67	1	73	2	20	17	8

March 2025 TransTasman Angus Cattle Evaluation

POSS WRANGLER

\$35

011AN01535

Reg # USA19448649

- ▲ Crowd favourite at 2020 Poss Sale
- ▲ Moderate framed, muscular and powerfully built



Basin Payweight 006S
Basin Payweight 1682
21AR O Lass 7017

Poss Maverick

Poss Hoover Dam 2509
Poss Pride 5163
Poss Pride 9526

MCATL Triple Stack
Connealy Power Play
Boka Gena of Conanga 783

Poss Elmaretta 648

Connealy All Around
Poss Elmaretta 9104
Poss Elmaretta 227

	CE Direct	CE Dtrs	Gest. Length	Birth Weighth	200 day Growth	400 day Growth	600 day Growth	Mat. Cow Weight	Mat. Cow Body Cond	Mat. Cow Height	Milk	Day to Calving	Scrotal Size
EBV	-0.1	+1.8	-5.8	+4.3	+68	+117	+151	+140	+0.08	+3.0	+23	-3.5	+2.6
Acc	70%	53%	88%	91%	87%	86%	85%	82%	63%	64%	79%	41%	82%
Perc	74	68	31	59	4	5	5	8	91	99	14	79	33

	Docility	Carcase Weight	EMA	Rib Fat	Rump Fat	RBY	IMF	NFI-F	Claw Set	Foot Angle	Leg Angle	\$A	\$A-L
EBV	+28	+89	+10.0	-4.5	-5.6	+0.8	+3.6	-0.08	+1.02	+0.88	+0.88	\$232	\$403
Acc	78%	78%	76%	74%	73%	67%	79%	59%	91%	90%	67%	-	-
Perc	23	8	15	99	99	24	23	19	82	29	13	24	15

March 2025 TransTasman Angus Cattle Evaluation



- ▲ Big footed and stout made with exceptional structure
- ▲ A physical powerhouse with superior length, width and thickness
- ▲ Top 2% NFI-F



Progeny at Baldrige Tiedeman Angus

BULL INFORMATION

Code 011AN02285

Reg # USA19867959

PEDIGREE

DL Sonic 444
DL Dually
DL Incentive 2103

DL Automatic 1088

Basin Rainmaker 747L
DL Barbara 150
DL Barbara 768

Connealy Consensus 7229
DL Consensus 254
DL Miss Winton 451

DL Princess 1278

DL Final Grandview 53
DL Princess 286
DL Princess 700

	CE Direct	CE Dtrs	Gest. Length	Birth Weighth	200 day Growth	400 day Growth	600 day Growth	Mat. Cow Weight	Mat. Cow Body Cond	Mat. Cow Height	Milk	Day to Calving	Scrotal Size
EBV	-7.4	+4.8	-5.1	+7.7	+91	+146	+175	+178	+0.40	+3.7	+10	-7.7	+1.3
Acc	56%	45%	79%	83%	84%	83%	82%	78%	60%	61%	75%	32%	79%
Perc	97	36	41	99	1	1	1	1	19	98	95	5	80

	Docity	Carcase Weight	EMA	Rib Fat	Rump Fat	RBV	IMF	NFI-F	Claw Set	Foot Angle	Leg Angle	\$A	\$A-L
EBV	+47	+110	+9.6	-1.2	-3.2	+0.2	+1.7	-0.55	+0.92	+0.80	+0.98	\$290	\$501
Acc	68%	74%	73%	69%	67%	60%	76%	55%	83%	85%	53%	-	-
Perc	1	1	18	77	91	59	67	2	66	15	36	1	1

STELLAR QUICKSILVER Q7

\$30

STELLAR LIVESTOCK

Reg # JCAQ7

- ▲ Superior carcass & marbling
- ▲ Attractive sire with shape & muscling



Progeny at Stellar Livestock

G A R Progress
G A R Momentum
G A R Big Eye 1770

Lawsons Momentous M518

T E Mania Africa A217
Lawsons Africa H229
Lawsons Rocknd Ambush E1103

C R A Bextor 872 5205 608
G A R Prophet
G A R Objective 1885

Stellar Vicky Prophet N9

Sitz Upward 307R
Aberdeen Estate Vicky G93
KO Vicky C44

	CE Direct	CE Dtrs	Gest. Length	Birth Weighth	200 day Growth	400 day Growth	600 day Growth	Mat. Cow Weight	Mat. Cow Body Cond	Mat. Cow Height	Milk	Day to Calving	Scrotal Size
EBV	-4.5	+1.2	-6.0	+4.4	+61	+106	+137	+100	+0.29	+9.2	+21	-3.9	+1.0
Acc	77%	69%	89%	92%	90%	90%	90%	85%	77%	78%	80%	57%	85%
Perc	92	73	28	61	13	18	19	55	44	30	25	71	87

	Docility	Carcase Weight	EMA	Rib Fat	Rump Fat	RBY	IMF	NFI-F	Claw Set	Foot Angle	Leg Angle	\$A	\$A-L
EBV	+40	+72	+13.1	-1.0	-1.5	+0.0	+4.9	+0.59	+0.88	+0.74	+0.98	\$245	\$379
Acc	85%	81%	76%	77%	78%	70%	79%	71%	82%	82%	74%	-	-
Perc	4	40	4	73	72	70	7	84	58	8	36	14	32

March 2025 TransTasman Angus Cattle Evaluation

BELLASPUR PLATINUM P46

\$30

BELLASPUR ANGUS

Reg # GSBP46

- ▲ Impressive Get Cracking son - displays muscularity, big bodied, structural correctness in a moderate frame



TE Mania Yorkshire Y437
Te Mania Berkley B1
TE Mania Lowan Z53

Alloura Get Cracking G10

C A Future Direction 5321
Alloura Jemma Z15
Alloura Jemma X07

G A R Predestined
Werner Westward 357
BFF Everelda Entese 4015

Coolana Erica M032

Coolana Right Time C71
Coolana Juana Erica F232
Coolana Juana Erica A4

	CE Direct	CE Dtrs	Gest. Length	Birth Weighth	200 day Growth	400 day Growth	600 day Growth	Mat. Cow Weight	Mat. Cow Body Cond	Mat. Cow Height	Milk	Day to Calving	Scrotal Size
EBV	-0.5	+2.0	-1.4	+5.3	+51	+88	+113	+114	+0.48	+8.1	+10	-6.5	+2.0
Acc	75%	65%	94%	93%	90%	90%	89%	85%	72%	74%	80%	55%	88%
Perc	76	66	91	79	54	66	68	32	8	52	94	16	56

	Docility	Carcase Weight	EMA	Rib Fat	Rump Fat	RBY	IMF	NFI-F	Claw Set	Foot Angle	Leg Angle	\$A	\$A-L
EBV	+9	+63	+7.9	+2.5	+3.0	-0.2	+4.2	+0.21	+0.78	+0.86	+0.98	\$221	\$378
Acc	81%	80%	80%	80%	80%	74%	81%	70%	70%	70%	68%	-	-
Perc	91	66	33	9	8	79	14	48	37	25	36	35	33

March 2025 TransTasman Angus Cattle Evaluation

44 DOUBLE PLAY

011AN01473

Reg # USA19371100

 High fertility sire - Ideal for FTAI **\$35**

- ▲ Big bodied power sire with outstanding carcass merit
- ▲ Top 2% growth EBVs + CW

Basin Payweight 006S
Basin Payweight 168Z
21AR O Lass 7017

TEX Playbook 5437

Summitcrest Complete 1P55
Rita 1C43 of 9M26 Complete
Rita 9M26 of Rita 5F56 Pred

A A R Ten X 7008 S A
V A R Discovery 2240
Deer Valley Rita 0308

Vintage Rita 5008

Connealy Consensus 7229
V A R Rita 3160
Deer Valley Rita 7105



	CE Direct	CE Dtrs	Gest. Length	Birth Weighth	200 day Growth	400 day Growth	600 day Growth	Mat. Cow Weight	Mat. Cow Body Cond	Mat. Cow Height	Milk	Day to Calving	Scrotal Size
EBV	-1.4	+6.2	-5.2	+5.2	+82	+134	+165	+146	+0.23	+6.4	+17	-4.7	+2.4
Acc	64%	55%	81%	84%	85%	84%	83%	80%	68%	68%	79%	43%	80%
Perc	81	22	39	78	1	1	2	5	61	82	55	52	40

	Docity	Carcase Weight	EMA	Rib Fat	Rump Fat	RBY	IMF	NFI-F	Claw Set	Foot Angle	Leg Angle	\$A	\$A-L
EBV	+26	+104	+8.2	-2.6	-2.2	+0.2	+1.5	-0.43	+1.02	+0.82	+0.66	\$267	\$456
Acc	74%	76%	75%	72%	71%	65%	78%	61%	74%	74%	63%	-	-
Perc	29	1	30	94	81	59	72	4	82	18	1	4	2

March 2025 TransTasman Angus Cattle Evaluation

ELLINGSON DEEP RIVER High fertility sire - Ideal for FTAI **\$40**

011AN02280

Reg # USA19853339

- ▲ Displays tremendous power and mass packed into a bold-middled, sharp-fronted package

CTS Remedy 1T01
Ellingson Homestead 6030
EA Erica 1082

Ellingson Three Rivers 8062

Ellingson Chaps 4095
EA Emblynette 6279
EA Emblynette 2159

Koupal Juneau 797
Koupal Advance 28
Koupal Ebonette 734

EA Primrose 5083

LT Territory 5824 of EA
EA Primrose 3102
EA Primrose 9155



	CE Direct	CE Dtrs	Gest. Length	Birth Weighth	200 day Growth	400 day Growth	600 day Growth	Mat. Cow Weight	Mat. Cow Body Cond	Mat. Cow Height	Milk	Day to Calving	Scrotal Size
EBV	+5.5	+7.3	-5.9	+5.2	+76	+139	+181	+183	+0.14	+5.1	+18	-5.4	+3.3
Acc	65%	50%	88%	86%	86%	85%	84%	80%	58%	58%	78%	37%	82%
Perc	26	13	29	78	1	1	1	1	82	94	41	36	15

	Docity	Carcase Weight	EMA	Rib Fat	Rump Fat	RBY	IMF	NFI-F	Claw Set	Foot Angle	Leg Angle	\$A	\$A-L
EBV	+24	+106	+5.9	-1.7	-3.1	+0.6	+2.0	+0.01	+1.32	+1.00	+0.94	\$262	\$496
Acc	73%	77%	77%	73%	71%	66%	79%	58%	95%	94%	59%	-	-
Perc	37	1	57	85	90	35	59	27	99	59	25	6	1

March 2025 TransTasman Angus Cattle Evaluation

NEW 7 OAKS INFLUENCE High fertility sire - Ideal for FTAI \$40

011AN02403

Reg # USA20468031



- ▲ A genetic & phenotypic powerhouse
- ▲ Moderate framed, wide based and muscular

LD Capitalist 316
Musgrave 316 Stunner
MCATL Blackbird 831-1378

DB Iconic G95

V A R Discovery 2240
DB Ms Discovery D13
DB Ms Final Tool 4120

EF Commando 1366
Baldrige 38 Special
Baldrige Isabel Y69

Erica of Ellston T220

Bruns Top Cut 373
Erica of Ellston R96
Erica of Ellston M38



	CE Direct	CE Dtrs	Gest. Length	Birth Weighth	200 day Growth	400 day Growth	600 day Growth	Mat. Cow Weight	Mat. Cow Body Cond	Mat. Cow Height	Milk	Day to Calving	Scrotal Size
EBV	+3.9	+5.2	-3.7	+4.1	+68	+119	+144	+112	+0.17	+5.0	+18	-6.6	+2.7
Acc	65%	55%	82%	84%	85%	84%	84%	81%	66%	67%	79%	45%	81%
Perc	40	32	64	54	3	4	11	35	76	94	43	15	30

	Docility	Carcass Weight	EMA	Rib Fat	Rump Fat	RBY	IMF	NFI-F	Claw Set	Foot Angle	Leg Angle	\$A	\$A-L
EBV	+28	+81	+5.4	-0.7	-2.1	-0.1	+2.7	-0.03	+0.78	+0.78	+0.76	\$268	\$444
Acc	75%	78%	77%	74%	73%	67%	79%	65%	75%	75%	65%	-	-
Perc	24	18	63	66	80	75	42	23	37	12	3	4	3

March 2025 TransTasman Angus Cattle Evaluation

NEW JFCC BOBCAT

 High fertility sire - Ideal for FTAI \$40

011AN02413

Reg # USA20615281



- ▲ Offers calving ease, performance, maternal strength & carcass excellence from a dam with top selling offspring

V A R Discovery 2240
GAR Discovery 6737H
G A R Ingenuity 3132

E & B Wildcat 9402

Connealy Confidence Plus
E&B Lady Plus 643
E&b Lady Credence 190

Connealy Confidence 0100
Connealy Confidence Plus
Elbanna of Conanga 1209

Sankey Ruth 934

MAR Innovation 251
Ruth S S D180
Ruth S S Z63



	CE Direct	CE Dtrs	Gest. Length	Birth Weighth	200 day Growth	400 day Growth	600 day Growth	Mat. Cow Weight	Mat. Cow Body Cond	Mat. Cow Height	Milk	Day to Calving	Scrotal Size
EBV	+1.2	+4.7	-7.3	+4.1	+76	+137	+174	+178	+0.40	+6.8	+13	-5.4	+1.7
Acc	63%	51%	82%	84%	85%	84%	83%	80%	63%	64%	78%	38%	80%
Perc	65	37	13	54	1	1	1	1	19	77	79	36	67

	Docility	Carcass Weight	EMA	Rib Fat	Rump Fat	RBY	IMF	NFI-F	Claw Set	Foot Angle	Leg Angle	\$A	\$A-L
EBV	+13	+97	+8.4	-1.8	-5.5	+0.4	+4.1	-0.50	+0.88	+0.70	+0.96	\$267	\$485
Acc	73%	76%	75%	72%	71%	64%	78%	60%	71%	71%	57%	-	-
Perc	80	3	28	86	99	47	15	3	58	5	30	4	1

March 2025 TransTasman Angus Cattle Evaluation

BALDRIDGE 38 SPECIAL

\$45

ANGUS



- ▲ Australian progeny have excelled - high breeder satisfaction
- ▲ Reliable proven calving ease/performance sire
- ▲ Proven performer from the popular Y69 flush
- ▲ Balanced & attractive EBVs

BULL INFORMATION

Code 011AN01256
Reg # USA18229487

PEDIGREE

Basin Franchise P142
EF Complement 8088
EF Everelda Entense 6117

EF Commando 1366

B/R Ambush 28
Riverbend Young Lucy W1470
Riverbend Young Lucy T1080

Sitz Upward 307R
Styles Upgrade J59
Plainview Lassie 71B

Baldrige Isabel Y69

Baldrige Kaboom K243 KCF
Baldrige Isabel T935
Baldrige Isabel P4527



Progeny: Araluen R7



Progeny: Murdeduke 38 Special S393

"38 Special has proven to be one of the most outstanding bulls we have used in recent years. In the avalanche of Isabel Y69 descendants that have recently flooded in from the US he has given us the most bang for our buck of all we have sampled. His sons are quiet, structurally well put together, whilst provide calving ease without sacrificing growth & muscle. His daughters have risen to the top of our herd on the back of their excellent phenotype and a number have found their way into the nucleus of our herd."

Simon Falkiner - Murdeduke Angus

	CE Direct	CE Dtrs	Gest. Length	Birth Weighth	200 day Growth	400 day Growth	600 day Growth	Mat. Cow Weight	Mat. Cow Body Cond	Mat. Cow Height	Milk	Day to Calving	Scrotal Size
EBV	+7.7	+5.7	-5.0	+2.6	+64	+110	+144	+108	+0.28	+8.2	+20	-6.3	+2.7
Acc	95%	83%	99%	99%	98%	98%	98%	97%	90%	92%	97%	71%	98%
Perc	10	26	42	22	7	11	11	41	47	50	28	19	30

	Docity	Carcase Weight	EMA	Rib Fat	Rump Fat	RBV	IMF	NFI-F	Claw Set	Foot Angle	Leg Angle	\$A	\$A-L
EBV	+15	+79	+6.1	+1.3	-1.6	-0.3	+3.1	+0.24	+0.60	+0.76	+0.88	\$257	\$430
Acc	99%	94%	92%	93%	92%	89%	92%	80%	99%	99%	96%	-	-
Perc	72	23	54	23	73	83	33	51	10	10	13	7	5

The best way to make your cowherd truly efficient, and your calf crop earn more, is to use Leachman \$Profit™. This is the only index in the industry that works on both sides of the ledger (production AND cost). ***Cows that work! Steers that pay!***

How \$Profit works

\$Profit assumes that the average commercial bull will have 100 progeny over its lifetime. The model assumes that you keep 30% of your heifers as replacements and that you retain ownership on the remainder of the calves through finishing and sell on a grid. We realize that many don't retain ownership, but doesn't it make the most sense to select from birth all the way to slaughter? Feedlots have already proven their willingness to pay premiums for superior Leachman sired calves.



Our simulation model then factors in all of the effects on both income and expense to come up with a net profit figure for each bull. \$Profit allows you to compare any two bulls and calculate the difference in profit that they are expected to generate in your herd. Let's compare a

\$10,000 \$Profit bull to \$6,000 \$Profit bull (the average 2008 born Angus bull). The predicted difference between the bulls is \$4,000 or about \$40 per calf. \$Profit works for us and it will work for you too.

What traits are included in \$Profit

\$Profit includes nearly every trait that impacts profitability. The effect of most traits on profit is fairly simple to understand. Here is the list of what is included and its effect:

Revenue Traits

- Calving ease = more calves
- Weaning and yearling EPD = more weight
- Fertility (days to conception) = more weight and more calves
- Carcass weight = worth more up to 1050 lbs.
- Marbling = valued based on grid premiums
- Ribeye area = value as impacts yield grade
- % Retail Product = more yield is more meat

Cost Traits

- Cow mature size = in general bigger eats more
- Cow intake = more intake costs more
- Feedlot feed efficiency = cost of gain

Some traits are not so easily characterized for \$Profit. Milk, for example, is a good thing until you get too much. When over +25, milk EPD has a more negative effect on fertility than it has a positive effect on weaning weight. There are a few traits not yet included in \$Profit: longevity, structure, and disposition. These traits are important but difficult to express in dollars.

Leachman financial indexes allow you to HAVE IT ALL!

\$Ranch

Profit from birth through weaning.

Includes:

- Fertility, Milk, Growth
- Cow feed intake and mature size

\$Feeder

Profit from weaning to harvest.

Includes:

- Feed conversion
- Carcass value
- Carcass weight

\$Profit

Puts it all together: \$Ranch + \$Feeder

One number that predicts your bottom line!

\$INDEXES EXPLAINED

	Good	Better	Best
% Rank	Average	Top 25%	Top 1%
\$Profit	\$8,528	\$14,475	\$28,123
\$Ranch	\$40	\$81	\$177
\$Feeder	\$61	\$106	\$207

LEACHMAN JUDICIAL S998J

\$50

Leachman Cattle



- ▲ Calving ease sire that ticks all the boxes
- ▲ Greater than top 1% in all indexes
- ▲ Top 1% BW, IMF & REA
- ▲ Homozygous Black and Homozygous Polled

Leachman Yosemite X730Y
Leachman Doc X124B
 TES Stabilizer TL089

Leachman Judge X228C
RGR Stabilizer GU375
 RGR Stabilizer CJ982

\$PROFIT	41,840 Top 0%
\$Ranch	\$211 Top 0.1%
\$Feeder	\$293 Top 0%

INDEX	RATING
Calving Ease	★★★★★
Maternal	★★★★★
Fertility	★★★★★

INDEX	RATING
Udder	★★★★★
Growth	★★★★★
Disposition	★★★★★

	BW	WW	YW	MILK	SC	MWT	BF	IMF	REA	FG	INT	HT	CWT	PAP
EPD	-5	+54	+103	+23	+19	-17.28	+0.1	+1.07	+1.41	-.23	-51.5	-.11	+50.58	+41
Perc	<1%	16%	7%	Ave 25	85%	Ave 22	5%	<1%	<1%	1%	2%	Ave +.11	13%	

March 2025 ABC's

LEACHMAN KICKOFF S479K

\$50

Leachman Cattle

Reg.# 4207562



- ▲ Top 1% \$Profit & \$Feeder
- ▲ Top 1% BW, IMF & CW
- ▲ Homozygous Black and Homozygous Polled

G A R Ashland
HPCA Vercingetorix
 H P C A Sure Fire P245

LCOC Advance U319E
LAM Stabilizer HU069
 LAM Stabilizer YL037

\$PROFIT	\$31,084 Top 0.2%
\$Ranch	\$112 Top 9%
\$Feeder	\$281 Top 0%

INDEX	RATING
Calving Ease	★★★★★
Maternal	★★★★★
Fertility	★★★★★

INDEX	RATING
Udder	★★★★★
Growth	★★★★★
Disposition	★★★★★

	BW	WW	YW	MILK	SC	MWT	BF	IMF	REA	FG	INT	HT	CWT	PAP
EPD	-5.5	+48	+102	+30	+62	+32.68	+0.3	+1.13	+1.03	-.03	+77.42	+.33	+63.75	-2.88
Perc	<1%	28%	8%	Ave 25	37%	Ave 22	<1%	<1%	9%	31%	89%	Ave +.11	<1%	

March 2025 ABC's

Coota Park Blue-E Program

The Coota Park Blue-E program, established in 1997, has been measuring feed efficiency for the longest of any herd in the world. **We aim to develop commercially relevant multi-trait cattle with a strong focus on profitability, including selection for feed efficiency which both reduces input costs and lowers methane emissions.** Initially a cross of Angus and Shorthorn for their marbling and meat quality, our program has since incorporated elite modern Simmental, Gelbvieh and Stabiliser genetics. We select on the key traits of fertility, growth, feed efficiency, marbling, mature cow weight, and yield. Our program operates under strict commercial conditions, measuring our 500-cow stud herd from conception to carcass, utilizing the Leachman \$Profit analysis for data-driven genetic selection. At Coota Park Blue-E, we are committed to meeting the evolving needs of the beef industry and prioritizing sustainability, innovation and profitability to remain a global leader in high-quality and efficient beef genetics.

Coota Park Blue-E Q008 PP

- Top 2% \$Profit
- Top 10% Birthweight
- Top 16% Growth
- Top 10% Fat
- Top 1% Rib Eye Area
- Top 1% Feed Efficiency

- Homozygous black bull with impressive performance
- Top of the range conversion and reduced emissions genetics
- Modern genetics to secure our future
- **Short gestation - Top 5%**



\$Profit \$24,768

Coota Park Blue-E Q070 PP

- Conversion efficiency and low methane genetics - a bull to move us forward
- **Short gestation - Top 2%**

- Top 1% \$Profit
- Top 1% Birthweight
- Top 36% Growth
- Top 10% Fat
- Top 6% Rib Eye Area
- Top 1% Feed Efficiency



\$Profit \$28,565

BIEBER PAYCHECK K102

\$60



Code 011AR03100

Reg # USA4620417

- ▲ High selling bull of 2023 Bieber Red Angus Bull Sale
- ▲ The whole package - outstanding calving ease, growth & carcass traits



WFL Merlin 018A
WFL Frankly F8276
WFL Nebula 165Z 235B

Larr Paycheck 0728

H2R Profitbuilder B403
Larr Miss CC Flower 7528
BKC Miss Yield Grade 528

Pie Stockman 4051
Bieber CL Stockmarket E119
Bieber CL Adelle 475C

Bieber Primrose 139H

Bieber Spartacus A193
Bieber Primrose 204E
Bieber Primrose 509B

	INDEX			PERFORMANCE						MATERNAL					CARCASS				
	PRO\$	HB	GM	CE	BW	WW	YW	ADG	DMI	MM	ME	HPG	CEM	STAY	MARB	YG	CW	REA	BF
EPD	+150	+55	+96	+19	-3.6	+103	+168	+41	+1.68	+28	+19	+13	+13	+13	+1.12	+0.9	+38	+52	+0.5
Acc	-	-	-	45	51	48	49	49	31	15	16	8	23	31	38	32	42	37	33
Perc	8	45	4	4	20	1	1	2	98	34	97	23	1	71	1	56	15	8	92

March 2025 Red Angus Association of America

C-BAR WHISKEY RIVER 8105F

\$50

Code 011AR03079

Reg # USA4045146

- ▲ High performance sire who is a phenotypic standout
- ▲ Featured & high selling bull at 2019 C-Bar Ranch



BUF CRK Lancer R017
BuF CRK The Right Kind U199
BUF CRK Shoshone R353

Pie One Of A Kind 352

LSF Sand Hills 9008W
Pie Fayette 1160
Pie Fayette 782

HXC Conquest 4405P
C-Bar Contour 107X
Brown C-Abigrace S602

Jeffries MS Joline Z243

Feddes Big Sky R9
Brown MS Big Sky U7877
Brown C-Jolene S605

	INDEX			PERFORMANCE						MATERNAL					CARCASS				
	PRO\$	HB	GM	CE	BW	WW	YW	ADG	DMI	MM	ME	HPG	CEM	STAY	MARB	YG	CW	REA	BF
EPD	+53	+1	+52	+9	+0.0	+86	+130	+27	+1.12	+28	+11	+11	+6	+8	+4.48	-.05	+31	+43	+0.00
Acc	-	-	-	49	53	51	51	51	36	28	17	33	33	41	43	36	45	44	38
Perc	93	97	46	85	77	6	13	34	81	29	83	67	71	97	40	11	31	12	20

March 2025 Red Angus Association of America

GRINALTA'S HP RUBEN FF904H

\$40



Code 011SM02075

Reg # 4207292

- ▲ Homozygous polled fullblood
- ▲ Calving ease sire



Grinalta's Superb DP106R
Grinalta's HP Ultra FF940
Grinalta's POL Morene

Grinalta's HP Heinz - FF962E

Grinalta's POLD Improver
Brinalta's Avis-DPFF162X
Grinalta's Cherry PFF81S

Mackenzie's Cane 122Y
Big Hills Cane 62B
Eagle-Ridge Zabia

Grinalta's Lotta PFFF04D

Beech Bros Xander 943X
Grinalta's Angel DPFF4A
Wyvern Super Lady PFF 4Y

	PERFORMANCE					MATERNAL					CARCASS					INDEX		
	CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY	DOC	CW	YG	MRB	BF	REA	SHR	API	TI
EPD	+8.5	+3.4	+67.4	+87.1	+12	+1.5	+30.5	+64.1	+14.9	+8.8	+18.1	-.54	+.00	-.114	+.91	-	+108.6	+66.8
Acc	.19	.20	.18	.18	.18	.10	.08	.13	.14	.15	.16	.13	.14	.13	.15	-	-	-
Perc	25	25	75	85	95	80	80	80	50	65	55	55	25	80	35	-	25	50

March 2025 American Simmental Association

HOOK'S JOKER 8J

\$35

Code 011SM02069

Reg # 3866465

- ▲ Purebred simmental
- ▲ Balanced trait sire across the board
- ▲ Top 1% API, Top 2% TI



TJ Main Event 503B
CDI Mainline 265D
Hook's Beyonce 82B

Hook's Frontline 40F

Hooks Shear Force 38K
Hook's Carina 15C
Hook's Yearn 39Y

Hooks Shear Force 38K
Hook's Beacon 56B
Hooks Zafirah 41Z

Hook's Evita 18E

Hooks Titus 31T
Hook's Yuma 49Y
Hook's Universal 17U

	PERFORMANCE					MATERNAL					CARCASS					INDEX		
	CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY	DOC	CW	YG	MRB	BF	REA	SHR	API	TI
EPD	+16.1	-1.0	+83.7	+129.4	+29	+11.6	+32.5	+74.3	+22.9	+12.9	+37.8	-.37	+.82	-.056	+1.1	-.42	+196.4	+104.2
Acc	.48	.52	.53	.54	.54	.33	.30	.37	.42	.51	.48	.39	.46	.42	.46	.07	-	-
Perc	10	15	35	30	25	1	5	10	1	40	25	55	2	80	10	-	1	2

March 2025 American Simmental Association

NEW

LONGCORE'S REVELATION

\$30**SIMMENTAL**

Sire pictured - V A R Revelation 6299

- ▲ SimAngus, homozygous black & polled
- ▲ A breed leader for TI, breaking the +110 barrier
- ▲ Superior growth genetics with WW, YW & ADG at the pinnacle of the breed
- ▲ A carcass leader with CW, MARB & REA at the top of the breed
- ▲ A moderate framed, long sided muscular individual who was a standout at the Michigan Bull Test Center

BULL INFORMATION

Code 011SM02096

Reg # 4209394

PEDIGREE

MCC Daybreak
 Quaker Hill Rampage 0A36
 QHF Blackcap 6E2 OF4V16 4355

V A R Revelation 6299

Connealy Onward
 Sandpoint Blackbird 8809
 Riverbend Blackbird 4301

GW Premium Beef 021TS
 J Bar J Nightride 225Z
 J Bar J Miss ND 793X

JC MS Ride 665D

RDDS Futureprototype 13M
 JC MS Prototype 617W
 GW Miss Lucky One 469P

	PERFORMANCE					MATERNAL					CARCASS					INDEX		
	CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY	DOC	CW	YG	MRB	BF	REA	SHR	API	TI
EPD	14.7	-.8	+102.9	+168.3	+.41	+8.4	+23.6	+75.4	+13.4	+13.6	+89.5	-.19	+.99	-.033	+1.37	-	+177.8	+112.3
Acc	.43	.49	.45	.46	.46	.27	.20	.27	.33	.45	.39	.33	.42	.39	.38	-	-	-
Perc	30	40	2	1	2	30	50	5	65	35	1	55	3	55	1	-	4	1

March 2025 American Simmental Association

LT VENTURE 3198

\$50



Code 011CH01028

Reg # OAUJ5612E

- ▲ Strong maternal line out of a proven dam
- ▲ Use Venture for feet improvement, excellent temperament & body type

LT Western Spur 2061 PLD
 LT Western Edge 4057 Pld
 LT Duchess of Mac 7076 P

LT Stagecoach 8068 Pld

LT Wyoming Wind 4020 PLD
 LT Lady Macbeth 2131 Pl
 LT Lady Macbeth 8413 ETP

LT Unlimited Ease 9108
 LT Easy Pro 1158 Pld
 LT Lady Macbeth 8413 ETP

LT Ballet 9219 Polled

Eatons Leader 2233 P
 LT Ballet 6233
 LT Ballet 0024 PLD



SELECTION INDEX	Index Value	Breed Average
Domestic Terminal Index (\$)	\$34	\$95
Northern Maternal Index (\$)	\$23	\$40

March 2025 Australasian Charolais Single-Step BREEDPLAN

	CED	CE Dtrs	GL	BW	200D	400D	600D	MCW	Milk	SS	CW	EMA	Rib	Rump	RBY %	IMF %
EBV	+8.5	+4.8	-2.8	-4.4	+12	+38	+46	+25	+24	+2.6	+37	+1.4	+4.2	+5.3	-3.4	+5
Acc	94%	85%	98%	98%	96%	96%	96%	93%	94%	96%	89%	82%	90%	89%	84%	82%



TODAY IS YOUR OPPORTUNITY
TO BUILD THE TOMORROW YOU WANT.

At Trans Ova Genetics, we're empowering breeders to build a tomorrow that exceeds expectations. We provide the complete toolbox of services you need to create a legacy of excellence. Today's choices shape tomorrow's success. Choose Trans Ova Genetics and leave a lasting legacy for the next generation.

For a full list of locations, visit www.transova.com



EMBRYO TRANSFER • IN VITRO FERTILIZATION • SEXED SEMEN
 DONOR HOUSING • RECIPIENT OPTIONS • GENETIC PRESERVATION • CLONING

NEW

SANKEYS ZIP LINE 392J2

\$40**BRANGUS**Code 011BN01067
Reg # ZBG10474762

- ▲ Attractive sire with shape & muscling
- ▲ Calving ease with strong growth & carcass traits

MC Onstar 924W4
VF-Oaks Online 918Y3
Vorel MS Affirmed 918U4**Suhn's Business Line 30D26**CRC North Star 9U8W3
Suhn's Miss North Star 30A
Suhn's Miss Patton 30X5MC Revelation 129T
CB Final Cut 924X
RBM MS Guns 924T3**Snakeys Promise 392A**Decade of Brinks 209K26
Sankeys MS PC Decade 392S3
MS PC Tropper 392P

	CED	BW	WW	YW	MILK	TM	CEM	SC	REA	IMF	FAT	HEIF PREG	STAY	COW WT	TERM INDEX	FERD INDEX
EPD	+7	-.9	+31	+62	+1	+17	+2.71	+1.09	+46	+0.08	+0.003	+8.28	+2.73	+7.06	+2.99	+4.14
Acc	.35	.46	.42	.34	.28	-	.27	.34	.35	.42	.37	.21	.12	.22	-	-
% Rank	25	25	25	15	>95	65	80	10	20	50	45	10	25	85	20	40

March 2025 International Brangus Breeders Association

DMR FINAL CUT 795H9

\$30Code 011BN01064
Reg # ZBG10478586

- ▲ Calving ease specialist
- ▲ Use Final Cut to create fertile feminine females
- ▲ Deep sided bull with extra muscle expression

MC New Direction 000 M24
MC Revelation 129T
MB MS Nimitz 129R**CD Final Cut 924X**MC Guns Donovan 124R
RBM MS Guns 924T3
RBM MS 52 Cool Hand 924RCB Hombre 541T3
TJM Coronado 535X
MS Brinks Lambert 535T4**MS DMR Coronado 795C5**MC Jethro 00S3
MS DMR Jethro 795Y2
MS Brinks Uppercut 795R9

	CED	BW	WW	YW	MILK	TM	CEM	SC	REA	IMF	FAT	HEIF PREG	STAY	COW WT	TERM INDEX	FERD INDEX
EPD	+9	-1.7	+22	+45	+4	+16	+3.46	+6.3	+35	+0.09	+0.011	+5.91	+2.7	+13.85	+2.31	+3.78
Acc	.35	.43	.42	.40	.30	-	.30	.45	.45	.52	.46	.25	.17	.24	-	-
% Rank	10	15	50	45	90	70	55	40	30	45	70	25	25	>95	40	55

March 2025 International Brangus Breeders Association

NEW**HEARTBRAND KNIFE 7261D****\$35**

Reg # 727474

- ▲ HeartBrand Cattle - leaders in Akaushi Genetics
- ▲ Improve quality grade & marbling of cattle



Shigemaru
Heartbrand S0132R
Heartbrand B0132M

Heartbrand 9134X

Tamamaru
Heartbrand T2126P
Heartbrand H0037K

Tamanami Tokkyu 96
Tamamaru
Dai-Hachi 8 Marunami

Heartbrand V7484U

Big Al
Heartbrand B2938R
Heartbrand S0946J

	CED	BW	WW	YW	MK	TM	GROWTH INDEX
EPD	+8	-.5	+48	+85	+24	+47	+88.58
Acc	.49	.60	.39	.07	.14	-	-
Perc	10	10	10	15	55	30	20

November 2024 American Akaushi Association

BALD RIDGE KAJI M0163**\$35**

Reg # CCCFM0163

- ▲ Top 1% Milk + SS
- ▲ Top 10% growth EBVs + CW



Hikari J251830R
TWA Kajikari
UME MTA 251352

Bald Ridge Junko

Heart Brand Red Star
Kalanga F C640
RWA Yellow 10

TWA Kajikari
Kalanga Kajikari B0125
Kalanga Almiko V2277

Kalanga Starmiko G0004

Heart Brandred Star
Kalanga Starmiko B218
Kalanga Almiko

	GL	BW	200D	400D	600D	MCW	MILK	SS	CW	EMA	RUMP	RBV	MRB SCORE	MRB FINENESS
EPD	+0.0	+4.1	+27	+42	+65	+57	+9	+3.3	+51	-1.3	+2.7	-1	-.6	-.04
Acc	34%	50%	50%	50%	50%	44%	47%	39%	45%	35%	36%	33%	39%	31%

March 2025 Wagyu GROUP BREEDPLAN

MARKET TARGET	Index Value	Breed Average
Self Replacing Index	\$80	\$191
Breeder Feeder Index	\$107	\$250
Fullblood Terminal Index	\$70	\$193
F1 Terminal Index	\$11	\$169

2025 PRICE LIST

ANGUS	Price
7 Oaks Influence	\$40
44 Double Play	\$35
Ascot Hallmark H147	\$25
Ascot Revolution R320	\$55
Ascot Statesman S429	\$60
BA7 Oaks Bold Ruler	\$45
Baldrige 38 Special	\$45
Bellaspur Platinum P46	\$30
Connealy Reformer	\$35
Connealy Big Valley	\$50
DL Zoom	\$30
Ellingson Deep River	\$40
Ellingson Three Rivers	\$60
HF Tribunal	\$40
HPCA Merit	\$50
JFCC Bobcat	\$40
KCF Bennett Culmination	\$40
KR Pacesetter	\$35
Paringa Real Deal T57	\$50
Poss Wrangler	\$35
Reiland Ricochet R952	\$40
Rissington Titan T330	\$35
Roseda Powerplant	\$35
Stellar Quicksilver	\$30
Symmetry 228	\$70
Woodhill Patent	\$40
Yon Flagship	\$40

RED ANGUS	Price
Bieber Paycheck K102	\$60
C-Bar Whiskey River 8105F	\$50
LSF SRR Hedge Fund 7017E	\$40
Mushrush Topper	\$40
Red Dwajo Sundance 114A	\$50

AKAUSHI	Price
Bald Ridge Kaji M0163	\$35
Heartbrand Knife 7261D	\$35

BLONDE D'AQUITAINE	Price
Arsha's Polled Umpire	\$25

BRANGUS	Price
DMR Final Cut 795H9	\$30
Sankeys Zip Line 392J2	\$40

CHAROLAIS	Price
Cedarlea Low Rider 105F	\$30
LT Venture 3198	\$50

COOTA PARK BLUE-E	Price
Coota Park Blue-E Q008 (black)	\$35
Coota Park Blue-E Q070 (red)	\$35

LIMFLEX	Price
Birchwood Rusty Zane PP	\$30
Riverstone Gadget	\$25
Wulfs 7325G B2F	\$25

POLLED HEREFORD	Price
BBSF 52U Alta's Union 5X	\$35
Tarcombe Nockout R064	\$40
TH 745A 358C Pioneer 297F	\$40

SENEPOL	Price
Coliseum	\$30

SHORTHORN	Price
Moombi Ooktali G34	\$40

SIMMENTAL (POLLED)	Price
EGL Executive (SimAngus)	\$25
Grinalta's HP Ruben	\$40
Hook's Joker 8J	\$35
Longcore's Revelation (SimAngus)	\$30
SFJ Altas Blaze 102Y	\$45

SPECKLE PARK	Price
Blue Spark Raptor	\$35
Marblen Jesse 10J	\$25
Petemar Special Edition 2D	\$50
Wattle Grove Player P201	\$30

STABILIZER	Price
Leachman Judicial S998J	\$50
Leachman Kickoff S479K	\$50

MAXIMIZE YOUR HERD'S POTENTIAL WITH SYNCHRONISATION

NHIA BEEF CATTLE PROTOCOLS

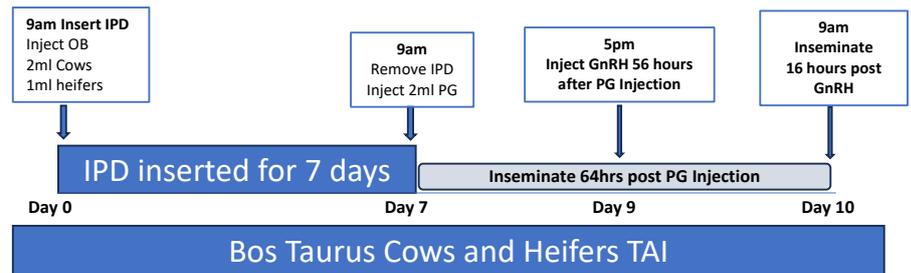
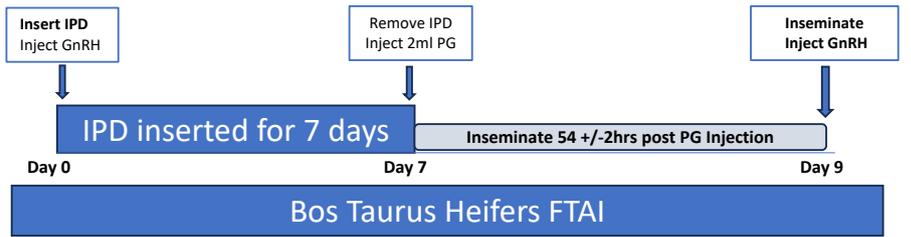
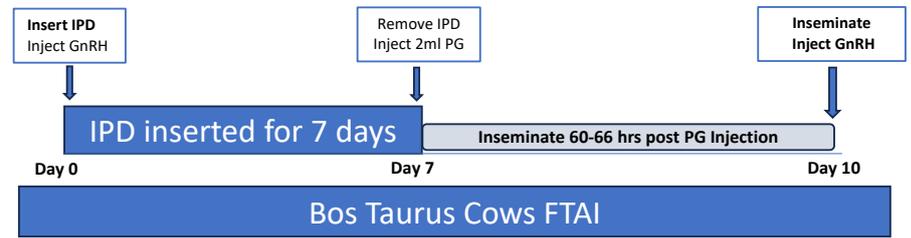
Proudly Endorsed by the NHIA Beef Working Group

- Endorsed protocol compliance and hormone handling and administration
- Significantly increased pregnancy rates early in the breeding season
- Enhance profitability with an earlier, tighter calving window and maximum potential at weaning
- Reduce incidence of post-partum anoestrus, particularly in 1st & 2nd calving females
- Select for enhanced female fertility, and extend female longevity
- Expand female breeding opportunities
- Expand value of replacement females and boost maiden heifer pregnancy rates with earlier pubertal age
- Resource efficiency with reduced bulls and facility space
- Condense breeding and calving season intervals for reduced labour and time savings

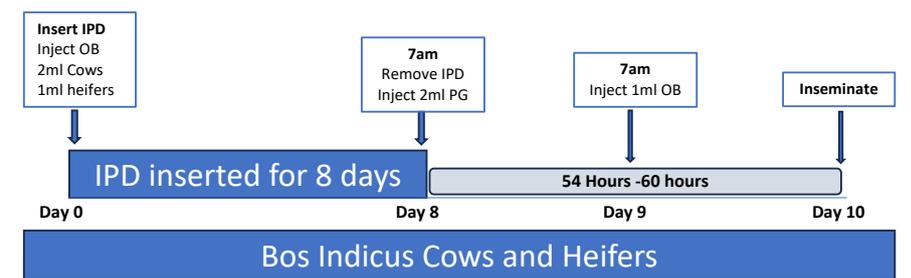
Reference:
 IPD: Intra-vaginal Progesterone Device
 OB: Oestradiol Benzoate,
 PG: Prostaglandin
 EDA: Estrus Detection Aid

Disclaimer:
 These protocols are endorsed by the NHIA Beef Working Group and are intended solely as a reference. You must consult your regular veterinary practitioner before implementing any synchronised protocol ensuring the correct dispensing, use and application of all reproductive drugs mentioned in these protocols. These protocols are offered as a guide only in the promotion of the use of Artificial Insemination as a tool to improve the rate of genetic gain in the beef industry and profitability of beef producers.

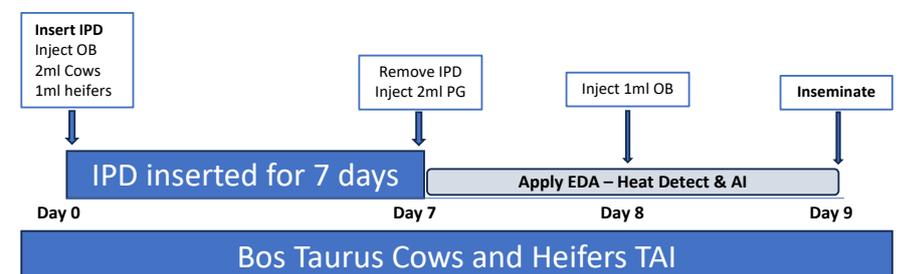
Fixed-Time AI (FTAI)



Bos Indicus Cows & Heifers



Timed AI (TAI)

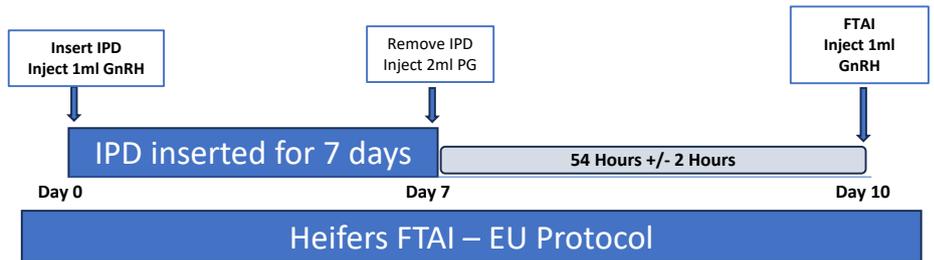
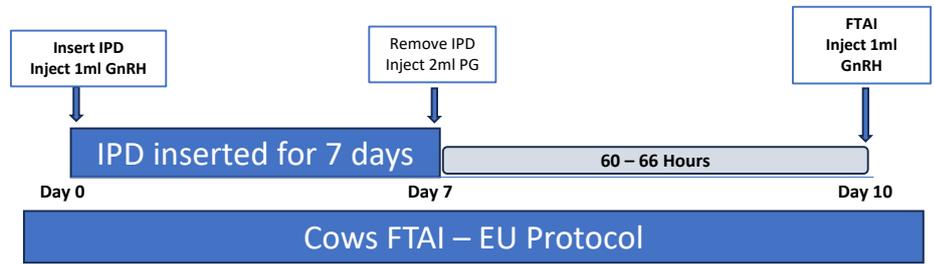


MAXIMIZE YOUR HERD'S POTENTIAL WITH SYNCHRONISATION

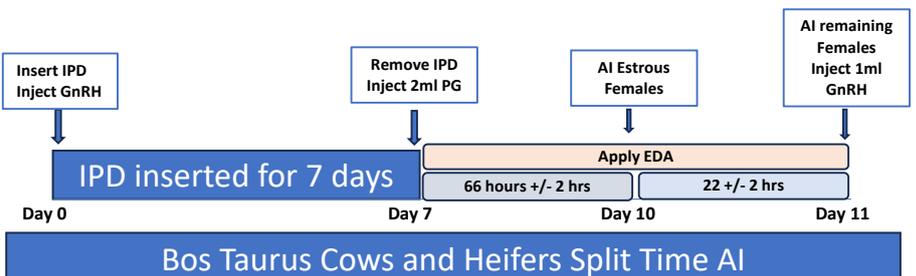
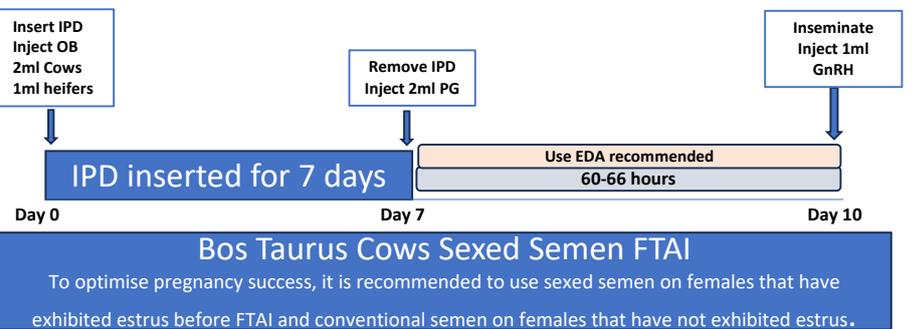
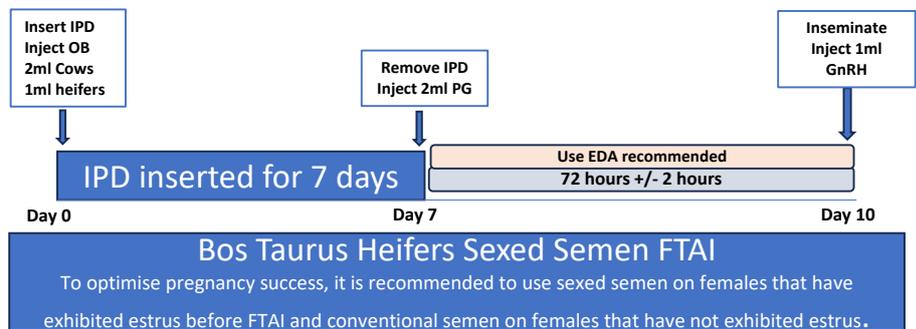
HOW TO HAVE A SUCCESSFUL SYNCHRONISED AI PROGRAM

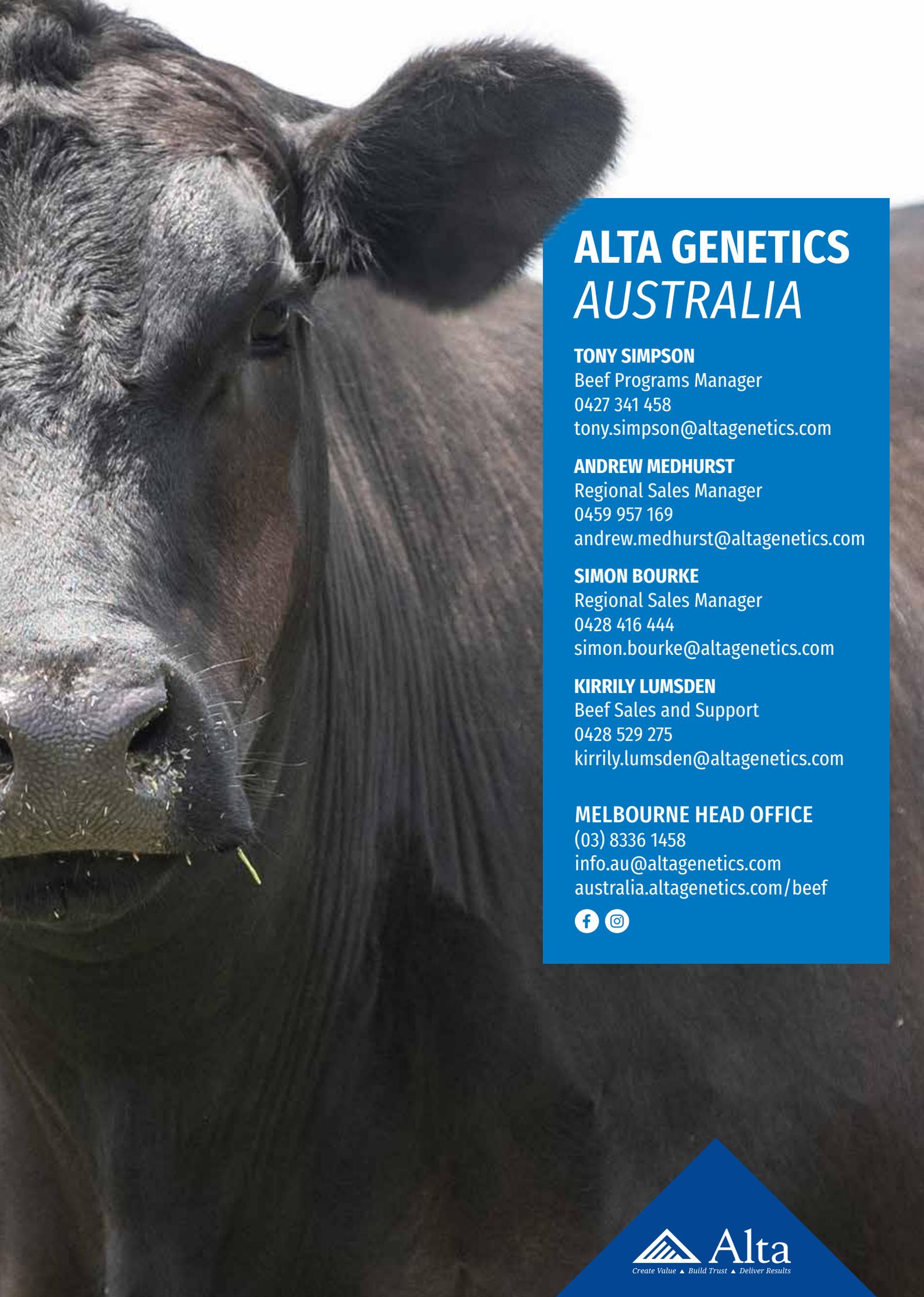
- Keep accurate calving, breeding, and pregnancy records.
- Ensure a suitable number of days postpartum in females.
- Animal identification should be clear and easily readable.
- Ensure herd health and disease prevention with a well designed prebreeding vaccination protocol. Vaccinate females a minimum of 30 days before the breeding season begins.
- Decide which estrus synchronisation protocol best fits your breeding program, facilities, and personnel.
- Ensure all products are purchased and on-hand prior to initiation of the protocol.
- Prepare the calendar of actions to ensure protocol compliance.
- Meticulously follow the estrus synchronisation protocol!
- If detecting estrus, spend as much time observing the animals as possible.
- Use estrous detection aids to facilitate visual observation of estrus.
- Use a properly trained technician for AI.

EU Fixed-Time AI (FTAI)



Sexed Semen Protocols





ALTA GENETICS AUSTRALIA

TONY SIMPSON

Beef Programs Manager

0427 341 458

tony.simpson@altagenetics.com

ANDREW MEDHURST

Regional Sales Manager

0459 957 169

andrew.medhurst@altagenetics.com

SIMON BOURKE

Regional Sales Manager

0428 416 444

simon.bourke@altagenetics.com

KIRRILY LUMSDEN

Beef Sales and Support

0428 529 275

kirrily.lumsden@altagenetics.com

MELBOURNE HEAD OFFICE

(03) 8336 1458

info.au@altagenetics.com

australia.altagenetics.com/beef

