

# Alta Sire Directory Autumn 2025



# PRODUCTION POWERHOUSE



## AltaWHEELHOUSE

PEAK WHEELHOUSE-ET  
 PURSUIT X DUKE X RUBICON  
 H0840M003209641362 | DOB 9/2/2019  
 Kappa-Casein AB | Beta-Casein A2A2  
 aAa 423 | DMS 135,345 | EFI 12.3 % | RHA 99%  
 Haplotypes HH1FHH2FHH3FHH4FHH5FHCFHH6FHMW1  
 Genetic Codes MW TC TD TL TP TR TV TY  
 AUS Genetic Evaluations 04/2025



\$28 +gst  
 \$50 sexed +gst

<b>BPI</b>	<b>500</b>	<b>HWI</b>	<b>438</b>	<b>ASI</b>	<b>287</b>
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<b>TYPE</b>	62 dtrs / 8 herds	Rel. 72%	(ABV 04/2025)
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Overall Type	<b>103</b>	Rear Set	97
Mammary System	<b>104</b>	Rear Leg Rear View	105
Feet & Legs	100	Udder Depth	100
Rump	104	Fore Attachment	101
Dairy Strength	102	Rear Attachment Height	<b>103</b>
Stature	102	Rear Attachment Width	<b>110</b>
Muzzle Width	<b>105</b>	Centre Ligament	94
Chest Width	<b>105</b>	Teat Placement (front)	103
Pin Width	<b>112</b>	Teat Placement (rear)	105
Pin Set	<b>108</b>	Teat Length	90
Foot Angle	100	Loin Strength	101

<b>PRODUCTION</b>	155 dtrs / 15 herds	Rel. 95%	(ABV 04/2025)
Milk	550	KG	
Fat	53	KG	<b>+0.42 %</b>
Protein	33	KG	<b>+0.34 %</b>

<b>HEALTH</b>			
Cell Count	157	93	%R
Survival	111	69	%R
Dtr. Fertility	<b>107</b>	75	%R
Calving Ease	<b>103</b>	97	%R
Gestation Length	<b>-3</b>	96	%R

<b>WORKABILITIES</b>	36 dtrs / 4 herds	Rel. 73%
Milking Speed		100
Temperament		<b>102</b>
Likability		<b>105</b>

“A great group of heifers, they have moderate stature with great width especially through their rumps. Their udders are well attached with rear udders being high and wide. They are in the top end of our two year old Pi’s in a high production herd so can’t fault them.”

Nathan Shannon, Shannon Pastoral Katunga, Victoria



# DOMESTIC SIRE PROGRAM



## Gleestar COIN MAKER

Sire: Westcoast Rocknroll-ET  
 Dam: Gleestar Kenobi Cutie 318  
 MGS: De-Su 13181 Quantum-ET

NASIS: 05FFV25 | Reg: AUSM000H02217775  
 DOB: 12.03.2022 | **A2A2** | **BB** | **95% Black**  
 AUS Genetic Evaluations 04/2025



\$25 +gst  
 \$58 sexed +gst

<b>BPI</b>	<b>477</b>	<b>HWI</b>	<b>465</b>	<b>ASI</b>	<b>224</b>
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<b>TYPE</b>	0 dtrs / 0 herds	Rel. 64%	(ABV 04/2025)
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Overall Type	<b>105</b>	Rear Set	94
Mammary System	<b>104</b>	Rear Leg Rear View	101
Feet & Legs	104	Udder Depth	103
Rump	101	Fore Attachment	105
Dairy Strength	101	Rear Attachment Height	102
Stature	102	Rear Attachment Width	102
Muzzle Width	<b>104</b>	Centre Ligament	103
Chest Width	<b>109</b>	Teat Placement (front)	102
Pin Width	103	Teat Placement (rear)	100
Pin Set	99	Teat Length	<b>104</b>
Foot Angle	106	Loin Strength	100

<b>PRODUCTION</b>	0 dtrs / 0 herds	Rel. 78%	(ABV 04/2025)
Milk	59	KG	
Fat	37	KG	<b>+0.50 %</b>
Protein	22	KG	<b>+0.39 %</b>

<b>HEALTH</b>			
Cell Count	182	69	%R
Survival	109	59	%R
Dtr. Fertility	<b>112</b>	63	%R
Calving Ease	<b>102</b>	96	%R
Gestation Length	<b>-4</b>	97	%R

<b>WORKABILITIES</b>	0 dtrs / 0 herds	Rel. 69%
Milking Speed		100
Temperament		<b>100</b>
Likability		<b>102</b>

“Coin Maker is a very unique sire, to me he ticks all of the boxes for traits that the commercial farmer is after. He is silky black, A2, BB, great components & fertility. His type traits are a feature, a chest width of 109, muzzle width of 105, teat length of 105 - traits which I believe the Australian Dairy Industry can certainly benefit from”.

*Jonathon Gleeson, Gleestar Holsteins, breeder of Coin Maker*



## WHAT IS THE US BASE CHANGE AND WHY DO WE NEED IT?

In the United States, changes to the rolling base are made every five years. A genetic base change is when the average PTAs (Predicted Transmitting Abilities) of cows born in a specific year are set to zero to more accurately reflect the trait values for all animals with what's happening on today's farms. The previous base was set to zero for all cows born in 2015. The new genetic base includes all cows born in 2020.



Scan the code to view a short video, created by the National Association of Animal Breeders (NAAB), which gives a clear and concise explanation of what a base change is, and why we need it.

As an industry, we've made a LOT of genetic progress on dairy farms across the US. We've made more genetic progress in the past five years than during any other five year span in recent history. That means we need to adjust to a new norm for most trait values, because they now look significantly different than last proof round.

The table to the right outlines the base change updates for the Holstein and Jersey breeds. You'll notice that the base change for PTA Milk in the Holstein breed is 752 pounds. That means that with April 2025 proof round, all males and females will now have proof values 752 pounds lower than their December 2024 proof value.

This does not mean that the animals are worse than before. This shift is because all animals are now being compared to the new base of cows born in 2020, which is genetically superior to the base of cows born in 2015.

**NOTE:** The calving trait base change will take place in August 2025 because of unexpected results leading up to April 2025 proofs. That means that the genetic base and expected proof values for Sire Calving Ease, Daughter Calving Ease, Sire Stillbirth, and Daughter Stillbirth will remain unchanged until the update in August.

Trait/Index	HO	JE
NM\$	404	179
Milk	752	355
Fat	44	16
Protein	29	14
Productive life	2.31	1.61
Somatic cell score	-0.10	0.02
Daughter pregnancy rate	-0.21	-0.39
Heifer conception rate	0.94	1.41
Cow conception rate	0.45	0.05
Udder Composite	-0.81	0.0
Feet & Leg Composite	-0.12	-
Body Weight Composite	0.07	-
Stature	-0.34	0.6
Rear Udder Height	-1.05	-
Rear Udder Width	-0.95	-
Fore Udder Attachment	-0.92	0.9

## 2025 NM\$ INDEX

NEW 2025 NM\$ Weight	Trait	2021 NM\$ Weight
1.3	Udder Composite	3.4
0.4	Foot & Leg Composite	0.4
13	Productive Life	15.9
2.1	Daughter Preg Rate	4.1
1.8	Cow Conception Rate	1.0
0.5	Heifer Conception Rate	0.4
1.0	Early First Calving	1.2
5.9	Cow Livability	4.4
0.8	Heifer Livability	0.5
-2.6	Somatic Cell Score	-2.8
1.5	Health\$	1.4
3.3	Calving Ability	2.9
-6.8	Residual Feed Intake	-4.8
-11	Body Weight Comp	-9.4
3.2	Milk	0.3
31.8	Fat	28.6
13	Protein	19.6

**Conformation** 1.7

**Health & Efficiency** 50.3

**Production** 48

**Conformation** 3.8

**Health & Efficiency** 48.8

**Production** 48.5

In addition to the April 2025 genetic base change, the dairy genetics industry will also see changes in proof values that result from an update to the NM\$ index formula.

### What does the new NM\$ index look like?

To the left you will see the category breakdowns and specific trait weights for NM\$ 2025.

### What are the most significant changes in the new NM\$?

Within the NM\$ formula, the following changes are most notable, and important to be aware of:

#### Production Traits

- Emphasis on protein decreases by 6.6%.
- Emphasis on milk and fat increase by 3% for each of these traits.

#### Health & Efficiency

- Weight on Feed Saved, which is a combination of Residual Feed Intake & Body Weight Composite, increases by 3.6%.
- Emphasis on Productive Life (PL) decreases by 3%.
- Weight on Daughter Pregnancy Rate (DPR) goes down by 2.0%.

#### Conformation

- Index weight on Udder Composite drops by 2.0%.

For more information, visit [www.uscdcb.com/basechange](http://www.uscdcb.com/basechange) or contact your trusted Alta Representative.



# AltaMO

011H016676

CHERRY-ACRES PEAK ALTAMO-ET  
AltaOVERTAKE X GAMEDAY  
HO840M00325198090 | DOB 10/25/2022  
aAa 423 | DMS 126,561 | EFI 13.1 %  
CDCB & HA-USA Genetic Evaluations 04/2025

\$50 +gst  
\$60 sexed +gst



<b>TPI</b>	<b>3267</b>	<b>NM\$</b>	<b>756</b>	<b>BPI</b>	<b>409</b>
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**PRODUCTION** (0 Daughters in 0 Herds) 80% Rel

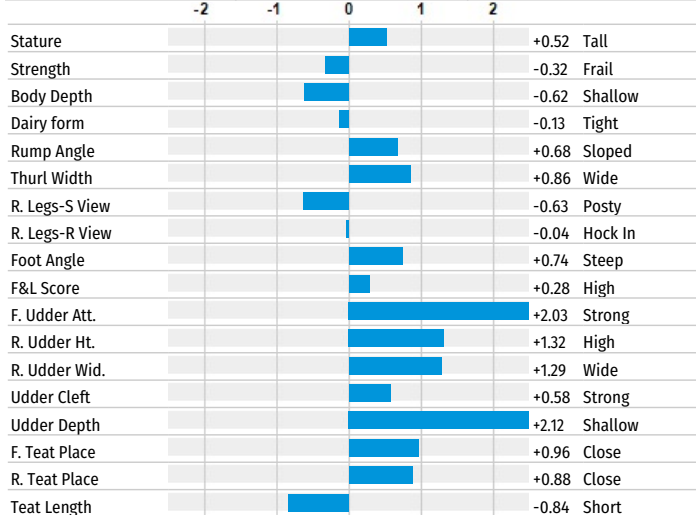
Milk	65 Lbs	Gestation Length	-4
Protein	28 Lbs	0.10% FM\$	\$661
Fat	87 Lbs	0.32% GM\$	\$737

**HEALTH & EFFICIENCY**

PL	3.8	REI	1.0	MAST	1.9
SCS	2.73	DPR	1.2	METR	2.1
C-Liv	+2.4	CCR	1.4	KETO	1.3
H-Liv	+0.7	HCR	0.3	MFEV	0.1
DWP\$	836	EFC	3.8	DA	0.0
WT\$	77	FSAV	-77	RP	0.6

**CONFORMATION** (Based on 0 Daughters in 0 Herds)

PTAT	0.82	MUI	9.1	BWC	0.05
		UDC	1.48	FLC	0.12



**CALVING TRAITS**

Sire Calving Ease	2.4	74% Rel	Sire stillbirth	6.1	66% Rel
Dtr Calving Ease	2.2	71% Rel	Dtr stillbirth	4.0	65% Rel

# AltaHU

011H016762

COOKIECUTTER PEAK ALTAHU-ET  
ZAPPY X TAOS  
HO840M003251555501 | DOB 7/20/2022  
aAa 246 | DMS 234,345 | EFI 12.8 %  
CDCB & HA-USA Genetic Evaluations 04/2025

\$50 +gst  
\$60 sexed +gst



<b>TPI</b>	<b>3284</b>	<b>NM\$</b>	<b>737</b>	<b>BPI</b>	<b>435</b>
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**PRODUCTION** (0 Daughters in 0 Herds) 82% Rel

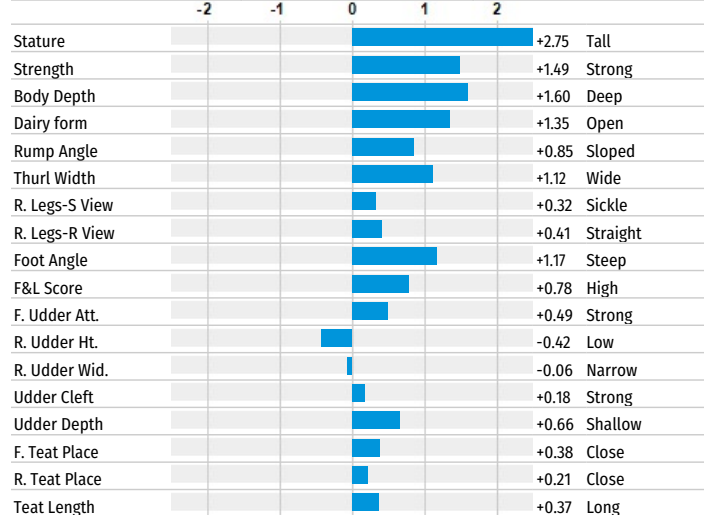
Milk	1229 Lbs	Gestation Length	-6
Protein	61 Lbs	0.08% FM\$	\$651
Fat	90 Lbs	0.14% GM\$	\$726

**HEALTH & EFFICIENCY**

PL	2.5	REI	1.1	MAST	1.7
SCS	2.81	DPR	0.6	METR	1.6
C-Liv	-0.5	CCR	2.2	KETO	0.4
H-Liv	+0.2	HCR	0.7	MFEV	0.1
DWP\$	722	EFC	4.1	DA	-0.2
WT\$	-118	FSAV	-237	RP	0.2

**CONFORMATION** (Based on 0 Daughters in 0 Herds)

PTAT	0.79	MUI	7.6	BWC	1.39
		UDC	-0.49	FLC	0.15



**CALVING TRAITS**

Sire Calving Ease	2.4	87% Rel	Sire stillbirth	6.0	79% Rel
Dtr Calving Ease	2.1	71% Rel	Dtr stillbirth	4.3	65% Rel

# AltaPEGASUS

011H016652

PEAK ALTAPEGASUS-ET  
AltaOVERTAKE X AltaWHEELHOUSE  
HO840M003252197983 | DOB 9/26/2022  
aAa 432 | DMS 456,345 | EFI 11.9 %  
CDCB & HA-USA Genetic Evaluations 04/2025

\$35 +gst

\$60 sexed +gst



**FUTURE STAR** **CONCEPT PLUS DxD** **CONCEPT PLUS 511**

**Alta 511 BB**

<b>TPI</b>	<b>3189</b>	<b>NM\$</b>	<b>683</b>	<b>BPI</b>	<b>409</b>
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**PRODUCTION** (0 Daughters in 0 Herds) 80% Rel

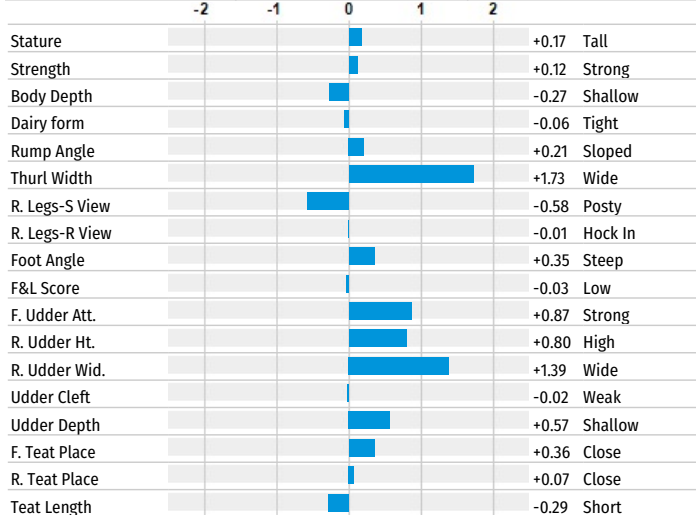
Milk	-54 Lbs	Gestation Length	-5
Protein	38 Lbs	0.15% FM\$	\$547
Fat	69 Lbs	0.27% GM\$	\$683

**HEALTH & EFFICIENCY**

PL	3.2 REI	1.5 MAST	2.0
SCS	2.87 DPR	1.5 METR	1.1
C-Liv	+2.5 CCR	2.5 KETO	0.6
H-Liv	+0.3 HCR	1.5 MFEV	0.0
DWP\$	607 EFC	4.4 DA	-0.3
WT\$	-57 FSAV	-96 RP	0.5

**CONFORMATION** (Based on 0 Daughters in 0 Herds)

PTAT	0.31	MUI	13.1	BWC	0.43
		UDC	0.78	FLC	-0.06



**CALVING TRAITS**

Sire Calving Ease	1.2	74% Rel	Sire stillbirth	5.4	65% Rel
Dtr Calving Ease	0.9	70% Rel	Dtr stillbirth	2.7	64% Rel

# AltaSUNDAY

011H016930

OCD ALTASUNDAY-ET  
ZAPPY X CONWAY  
HO840M003258824748 | DOB 11/27/2022  
aAa 342 | DMS 234,345 | EFI 12.5 %  
CDCB & HA-USA Genetic Evaluations 04/2025

**NEW**

\$50 +gst

\$60 sexed +gst



**FUTURE STAR** **CONCEPT PLUS DxD**

**Alta 511 A2 Ce BB**

<b>TPI</b>	<b>3297</b>	<b>NM\$</b>	<b>818</b>	<b>BPI</b>	<b>473</b>
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**PRODUCTION** (0 Daughters in 0 Herds) 82% Rel

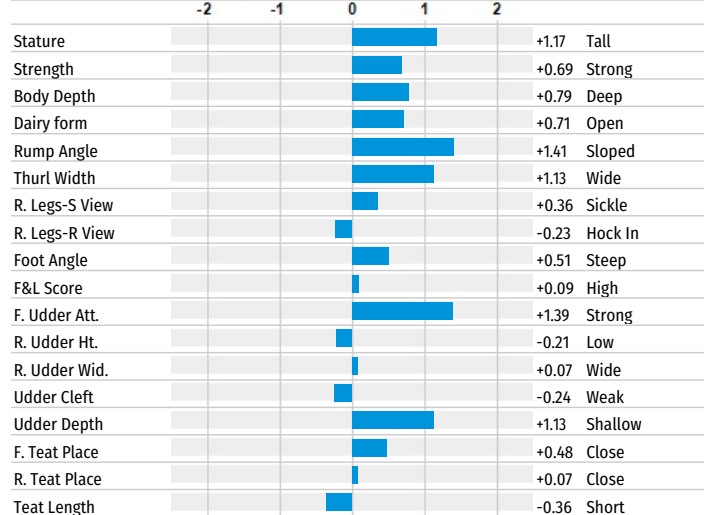
Milk	518 Lbs	Gestation Length	-8
Protein	49 Lbs	0.12% FM\$	\$701
Fat	95 Lbs	0.27% GM\$	\$781

**HEALTH & EFFICIENCY**

PL	4.0 REI	0.6 MAST	2.5
SCS	2.85 DPR	0.6 METR	2.1
C-Liv	+2.5 CCR	1.8 KETO	1.1
H-Liv	+0.4 HCR	-0.3 MFEV	0.0
DWP\$	767 EFC	2.1 DA	0.0
WT\$	-98 FSAV	-206 RP	0.4

**CONFORMATION** (Based on 0 Daughters in 0 Herds)

PTAT	0.59	MUI	8.3	BWC	0.69
		UDC	0.19	FLC	-0.23



**CALVING TRAITS**

Sire Calving Ease	1.8	63% Rel	Sire stillbirth	5.9	60% Rel
Dtr Calving Ease	1.5	62% Rel	Dtr stillbirth	3.8	60% Rel

# AltaTABLOID

PEAK ALTATABLOID-ET  
 TYROL X HIGH ENERGY  
 HO840M003269404962 | DOB 7/10/2023  
 aAa 234 | DMS 234,123 | EFI 11.9 %  
 CDCB & HA-USA Genetic Evaluations 04/2025

011H017123

**NEW**

\$35 +gst  
 \$60 sexed +gst



<b>TPI</b>	<b>3135</b>	<b>NM\$</b>	<b>422</b>	<b>BPI</b>	<b>342</b>
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**PRODUCTION** (0 Daughters in 0 Herds) 79% Rel

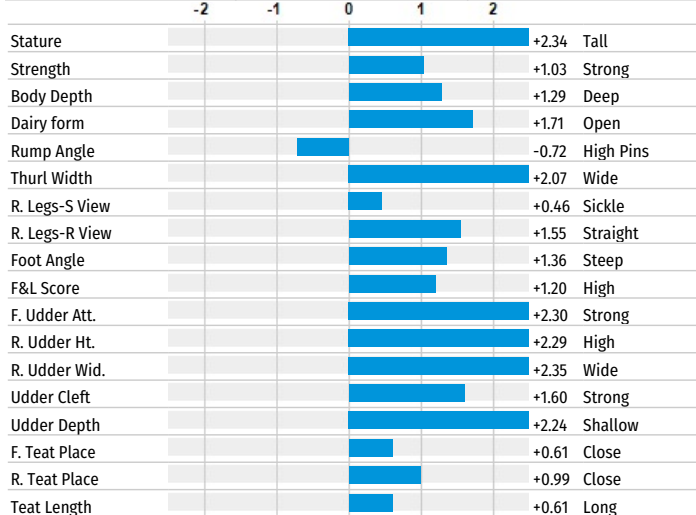
Milk	775 Lbs	Gestation Length	-5
Protein	42 Lbs 0.06% FM\$		\$361
Fat	45 Lbs 0.05% GM\$		\$425

**HEALTH & EFFICIENCY**

PL	2.0 REI	1.0 MAST	2.2
SCS	3.04 DPR	0.8 METR	1.1
C-Liv	-0.9 CCR	2.2 KETO	0.6
H-Liv	+0.6 HCR	2.4 MFEV	0.1
DWP\$	384 EFC	0.6 DA	-0.1
WT\$	-67 FSAV	-217 RP	0.3

**CONFORMATION** (Based on 0 Daughters in 0 Herds)

PTAT	2.19 MUI	8.4 BWC	0.93
	UDC	1.73 FLC	0.85



**CALVING TRAITS**

Sire Calving Ease	2.4	61% Rel	Sire stillbirth	5.6	57% Rel
Dtr Calving Ease	2.3	57% Rel	Dtr stillbirth	4.9	55% Rel

# AltaTURBOTIME

PEAK ALTATURBOTIME-ET  
 MARLON X AltaWHEELHOUSE  
 HO840M003269404461 | DOB 3/23/2023  
 aAa 423 | DMS 123,234 | EFI 12.3 %  
 CDCB & HA-USA Genetic Evaluations 04/2025

011H016872

**NEW**

\$50 +gst  
 \$60 sexed +gst



<b>TPI</b>	<b>3288</b>	<b>NM\$</b>	<b>738</b>	<b>BPI</b>	<b>381</b>
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**PRODUCTION** (0 Daughters in 0 Herds) 79% Rel

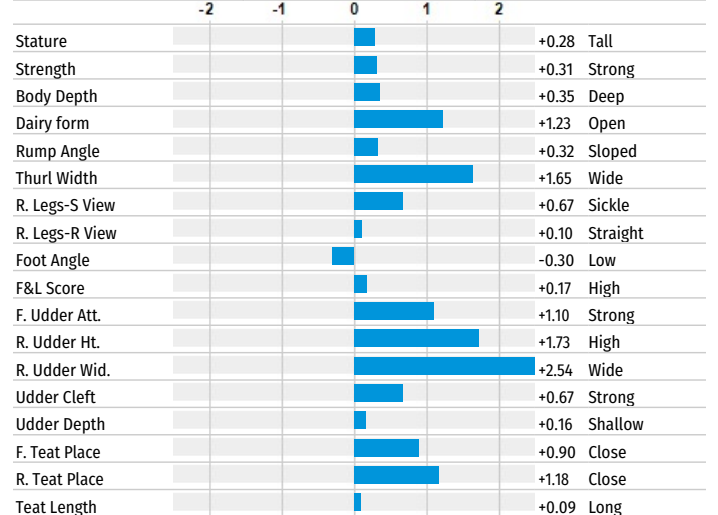
Milk	862 Lbs	Gestation Length	-5
Protein	42 Lbs 0.05% FM\$		\$679
Fat	92 Lbs 0.21% GM\$		\$732

**HEALTH & EFFICIENCY**

PL	2.7 REI	0.9 MAST	2.4
SCS	2.85 DPR	-0.3 METR	1.8
C-Liv	-1.1 CCR	1.5 KETO	1.2
H-Liv	+0.3 HCR	1.9 MFEV	0.1
DWP\$	656 EFC	3.0 DA	0.1
WT\$	14 FSAV	-29 RP	0.4

**CONFORMATION** (Based on 0 Daughters in 0 Herds)

PTAT	1.26 MUI	12.0 BWC	0.02
	UDC	1.35 FLC	0.06



**CALVING TRAITS**

Sire Calving Ease	2.2	59% Rel	Sire stillbirth	6.5	55% Rel
Dtr Calving Ease	2.7	57% Rel	Dtr stillbirth	5.6	56% Rel



# AltaFASTPRIZE

011H016461

PEAK ALTAFASTPRIZE-ET  
AltaGADZOOK X PURSUIT  
H0840M003247843746 | DOB 6/7/2022  
aAa 342 | DMS 234,123 | EFI 12.8 %  
CDCB & HA-USA Genetic Evaluations 04/2025

\$45 +gst  
\$55 sexed +gst



<b>TPI</b>	<b>3212</b>	<b>NM\$</b>	<b>728</b>	<b>BPI</b>	<b>476</b>
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**PRODUCTION** (0 Daughters in 0 Herds) 81% Rel

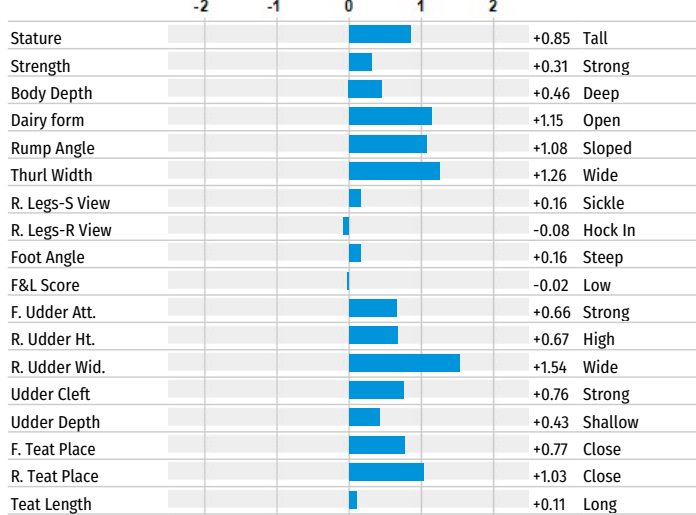
Milk	138 Lbs	Gestation Length	-5
Protein	38 Lbs	0.13% FM\$	\$607
Fat	83 Lbs	0.29% GM\$	\$708

**HEALTH & EFFICIENCY**

PL	3.4 REI	0.4 MAST	2.3
SCS	2.73 DPR	0.4 METR	3.1
C-Liv	+1.4 CCR	1.1 KETO	0.7
H-Liv	-0.3 HCR	0.1 MFEV	0.1
DWP\$	821 EFC	1.3 DA	-0.1
WT\$	60 FSAV	-38 RP	0.9

**CONFORMATION** (Based on 0 Daughters in 0 Herds)

PTAT	0.77	MUI	10.9	BWC	0.13
		UDC	0.70	FLC	-0.22



**CALVING TRAITS**

Sire Calving Ease	2.2	89% Rel	Sire stillbirth	6.2	82% Rel
Dtr Calving Ease	1.5	71% Rel	Dtr stillbirth	4.9	65% Rel

# AltaFIRSTTIME

011H016088

FB ALTAFIRSTTIME-ET  
AltaAZZLE X ACURA  
H0840M003225323219 | DOB 7/16/2021  
aAa 213 | DMS 246,234 | EFI 13.1 %  
CDCB & HA-USA Genetic Evaluations 04/2025

\$35 +gst  
\$55 sexed +gst



<b>TPI</b>	<b>3296</b>	<b>NM\$</b>	<b>801</b>	<b>BPI</b>	<b>483</b>
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**PRODUCTION** (0 Daughters in 0 Herds) 83% Rel

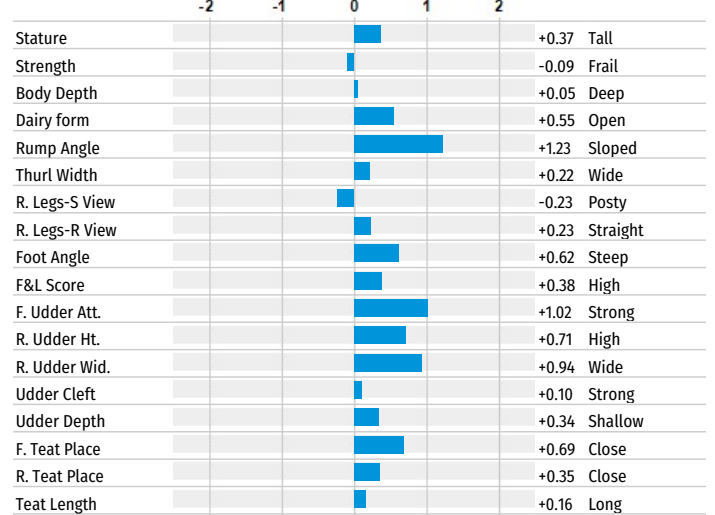
Milk	200 Lbs	Gestation Length	-3
Protein	43 Lbs	0.14% FM\$	\$675
Fat	95 Lbs	0.33% GM\$	\$801

**HEALTH & EFFICIENCY**

PL	3.1 REI	0.7 MAST	2.0
SCS	2.91 DPR	0.7 METR	2.1
C-Liv	+2.3 CCR	2.5 KETO	0.6
H-Liv	-0.1 HCR	1.4 MFEV	0.1
DWP\$	866 EFC	-1.1 DA	0.2
WT\$	36 FSAV	-50 RP	-0.1

**CONFORMATION** (Based on 0 Daughters in 0 Herds)

PTAT	0.64	MUI	12.7	BWC	-0.20
		UDC	0.63	FLC	0.30



**CALVING TRAITS**

Sire Calving Ease	2.4	87% Rel	Sire stillbirth	5.6	81% Rel
Dtr Calving Ease	2.2	70% Rel	Dtr stillbirth	4.4	65% Rel



# AltaWOODSIDE

011H016263

PEAK ALTAWOODSIDE-ET  
 AltaWHEELHOUSE X LIONEL  
 HOCANM000014074900 | DOB 7/19/2021  
 aAa 354 | DMS 135,345 | EFI 13.1 %  
 CDCB & HA-USA Genetic Evaluations 04/2025

\$50 +gst  
 \$60 sexed +gst



<b>TPI</b>	<b>3206</b>	<b>NM\$</b>	<b>713</b>	<b>BPI</b>	<b>458</b>
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**PRODUCTION** (0 Daughters in 0 Herds) 81% Rel

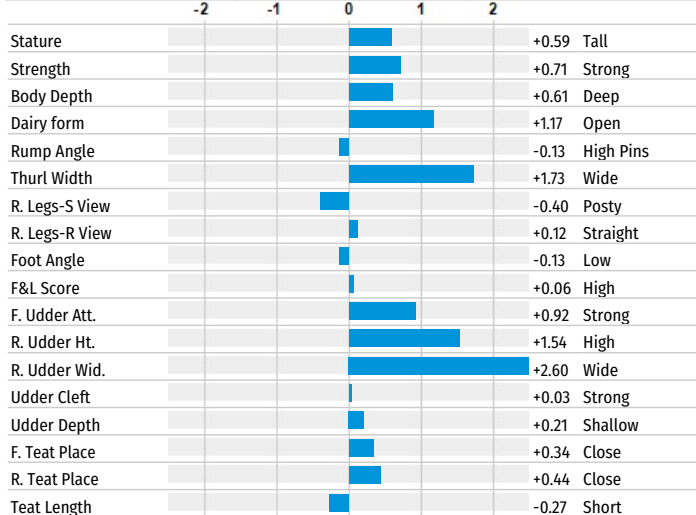
Milk	1398 Lbs	Gestation Length	-3
Protein	45 Lbs	0.00% FM\$	\$696
Fat	77 Lbs	0.07% GM\$	\$690

**HEALTH & EFFICIENCY**

PL	2.8 REI	1.1 MAST	2.2
SCS	2.77 DPR	-1.2 METR	0.9
C-Liv	-0.2 CCR	0.8 KETO	0.9
H-Liv	+0.3 HCR	3.9 MFEV	-0.1
DWP\$	727 EFC	3.2 DA	0.5
WT\$	-5 FSAV	7 RP	0.4

**CONFORMATION** (Based on 0 Daughters in 0 Herds)

PTAT	0.83	MUI	13.6	BWC	0.44
		UDC	1.09	FLC	-0.07



**CALVING TRAITS**

Sire Calving Ease	2.1	91% Rel	Sire stillbirth	6.1	84% Rel
Dtr Calving Ease	2.8	81% Rel	Dtr stillbirth	5.5	76% Rel

# AltaSUNSEEKER

011H016956

PEAK ALTASUNSEEKER-ET  
 PERFECT X AltaWHEELHOUSE  
 HO840M003266190322 | DOB 2/14/2023  
 aAa 324 | DMS 123,126 | EFI 12.6 %  
 CDCB & HA-USA Genetic Evaluations 04/2025

\$35 +gst  
 \$60 sexed +gst



<b>TPI</b>	<b>3218</b>	<b>NM\$</b>	<b>613</b>	<b>BPI</b>	<b>392</b>
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**PRODUCTION** (0 Daughters in 0 Herds) 81% Rel

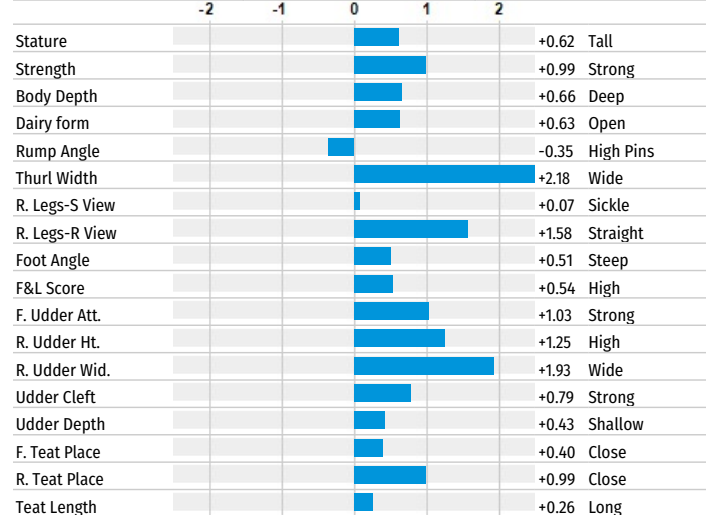
Milk	689 Lbs	Gestation Length	0
Protein	48 Lbs	0.09% FM\$	\$517
Fat	68 Lbs	0.15% GM\$	\$597

**HEALTH & EFFICIENCY**

PL	2.9 REI	0.8 MAST	2.9
SCS	2.85 DPR	0.2 METR	0.7
C-Liv	-1.2 CCR	1.4 KETO	0.8
H-Liv	0.0 HCR	0.9 MFEV	-0.2
DWP\$	822 EFC	2.8 DA	0.2
WT\$	111 FSAV	-135 RP	0.3

**CONFORMATION** (Based on 0 Daughters in 0 Herds)

PTAT	1.25	MUI	12.1	BWC	0.98
		UDC	1.04	FLC	0.68



**CALVING TRAITS**

Sire Calving Ease	2.4	63% Rel	Sire stillbirth	6.0	61% Rel
Dtr Calving Ease	2.1	62% Rel	Dtr stillbirth	4.3	62% Rel

# AltaBENITO

SYNERGY PEAK ALTABENITO-ET  
PAZZLE X PERFECT  
HO840M003283240502 | DOB 1/18/2024  
aAa 345 | DMS 561,126 | EFI 12.5 %  
CDCB & HA-USA Genetic Evaluations 04/2025

011H017323

**NEW**

\$30 +gst



**A2 Type**

<b>TPI</b>	<b>3147</b>	<b>NM\$</b>	<b>454</b>	<b>BPI</b>	<b>396</b>
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**PRODUCTION** (0 Daughters in 0 Herds) 81% Rel

Milk	822 Lbs	Gestation Length	-1
Protein	39 Lbs 0.04% FM\$		\$404
Fat	60 Lbs 0.10% GM\$		\$417

**HEALTH & EFFICIENCY**

PL	2.1 REI	-0.1 MAST	2.9
SCS	2.90 DPR	-1.5 METR	0.8
C-Liv	-4.1 CCR	-1.0 KETO	1.7
H-Liv	-0.8 HCR	0.5 MFEV	0.0
DWP\$	588 EFC	1.5 DA	0.6
WT\$	135 FSAV	-133 RP	-0.1

**CONFORMATION** (Based on 0 Daughters in 0 Herds)

PTAT	2.35	MUI	9.7	BWC	1.10
		UDC	2.00	FLC	1.61

Stature	+1.58	Tall
Strength	+1.34	Strong
Body Depth	+1.30	Deep
Dairy form	+1.41	Open
Rump Angle	-0.28	High Pins
Thurl Width	+1.96	Wide
R. Legs-S View	+0.21	Sickle
R. Legs-R View	+2.46	Straight
Foot Angle	+1.73	Steep
F&L Score	+1.65	High
F. Udder Att.	+2.58	Strong
R. Udder Ht.	+2.79	High
R. Udder Wid.	+2.71	Wide
Udder Cleft	+1.09	Strong
Udder Depth	+1.66	Shallow
F. Teat Place	+0.83	Close
R. Teat Place	+0.90	Close
Teat Length	+0.54	Long

**CALVING TRAITS**

Sire Calving Ease	2.5	63% Rel	Sire stillbirth	6.1	61% Rel
Dtr Calving Ease	2.2	60% Rel	Dtr stillbirth	4.8	59% Rel

# AltaAMICK

PEAK ALTAAMICK-ET  
AltaAZZLE X PURSUIT  
HO840M003224956015 | DOB 1/5/2021  
aAa 234 | DMS 456,246 | EFI 12.7 %  
CDCB & HA-USA Genetic Evaluations 04/2025

011H016061

\$28 +gst

\$50 sexed +gst



<b>TPI</b>	<b>3195</b>	<b>NM\$</b>	<b>717</b>	<b>BPI</b>	<b>489</b>
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**PRODUCTION** (0 Daughters in 0 Herds) 82% Rel

Milk	-395 Lbs	Gestation Length	-5
Protein	22 Lbs 0.13% FM\$		\$589
Fat	64 Lbs 0.31% GM\$		\$737

**HEALTH & EFFICIENCY**

PL	4.9 REI	2.3 MAST	5.9
SCS	2.54 DPR	2.6 METR	2.4
C-Liv	+2.4 CCR	4.5 KETO	1.1
H-Liv	-0.6 HCR	4.3 MFEV	-0.1
DWP\$	893 EFC	2.2 DA	0.1
WT\$	246 FSAV	18 RP	0.3

**CONFORMATION** (Based on 0 Daughters in 0 Herds)

PTAT	0.43	MUI	7.6	BWC	0.45
		UDC	0.02	FLC	0.22

Stature	+1.12	Tall
Strength	+0.10	Strong
Body Depth	-0.22	Shallow
Dairy form	-0.06	Tight
Rump Angle	+1.03	Sloped
Thurl Width	+0.65	Wide
R. Legs-S View	-0.32	Posty
R. Legs-R View	+0.42	Straight
Foot Angle	+0.96	Steep
F&L Score	+0.41	High
F. Udder Att.	+1.05	Strong
R. Udder Ht.	-0.11	Low
R. Udder Wid.	+0.02	Wide
Udder Cleft	-0.77	Weak
Udder Depth	+1.02	Shallow
F. Teat Place	+0.19	Close
R. Teat Place	-0.43	Wide
Teat Length	+0.57	Long

**CALVING TRAITS**

Sire Calving Ease	2.0	96% Rel	Sire stillbirth	5.5	92% Rel
Dtr Calving Ease	1.2	70% Rel	Dtr stillbirth	3.7	65% Rel

# AltaRUSHMORE-PP

011H017112

PEAK ALTARUSHMORE-PP-ET  
 SPLENDIDO-P X MENDEL-P  
 H0840M003251555972 | DOB 4/5/2023  
 aAa 243 | DMS 135,561 | EFI 12.7 %  
 CDCB & HA-USA Genetic Evaluations 04/2025

\$28 +gst  
 \$55 sexed +gst



<b>TPI</b>	<b>3031</b>	<b>NM\$</b>	<b>571</b>	<b>BPI</b>	<b>295</b>
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**PRODUCTION** (0 Daughters in 0 Herds) 80% Rel

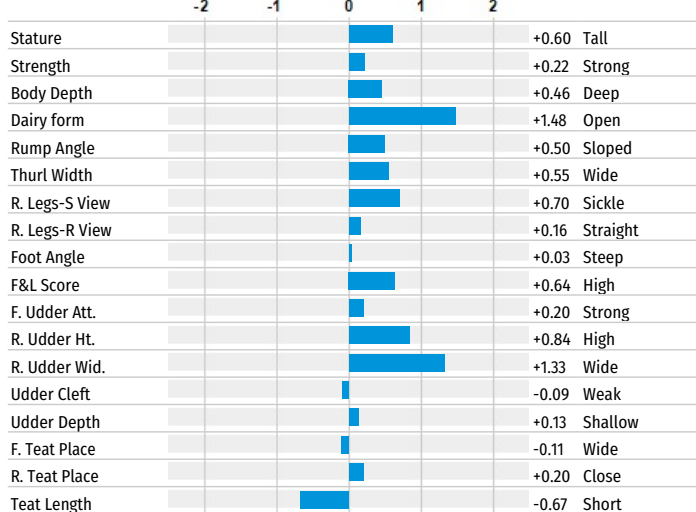
Milk	553 Lbs	Gestation Length	-4
Protein	28 Lbs	0.04% FM\$	\$536
Fat	73 Lbs	0.19% GM\$	\$561

**HEALTH & EFFICIENCY**

PL	2.2 REI	0.8 MAST	-2.0
SCS	3.10 DPR	-0.1 METR	-0.7
C-Liv	+1.7 CCR	1.6 KETO	-0.7
H-Liv	-0.3 HCR	1.4 MFEV	-0.1
DWP\$	372 EFC	2.4 DA	0.3
WT\$	-230 FSAV	-62 RP	-0.4

**CONFORMATION** (Based on 0 Daughters in 0 Herds)

PTAT	0.79	MUI	12.4	BWC	-0.27
		UDC	0.40	FLC	0.40



**CALVING TRAITS**

Sire Calving Ease	1.8	63% Rel	Sire stillbirth	5.1	59% Rel
Dtr Calving Ease	1.8	60% Rel	Dtr stillbirth	4.5	58% Rel

# AltaRODAN-RED

011H017426

TRENT-WAY ALTARODAN-RED-ET  
 RANGER-RED X PERFECT  
 H0840M003261835820 | DOB 8/17/2023  
 aAa 435 | DMS 345,234 | EFI 11.7 %  
 CDCB & HA-USA Genetic Evaluations 04/2025

**NEW**

\$30 +gst  
 \$55 sexed +gst



<b>TPI</b>	<b>2953</b>	<b>NM\$</b>	<b>377</b>	<b>BPI</b>	<b>430</b>
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**PRODUCTION** (0 Daughters in 0 Herds) 81% Rel

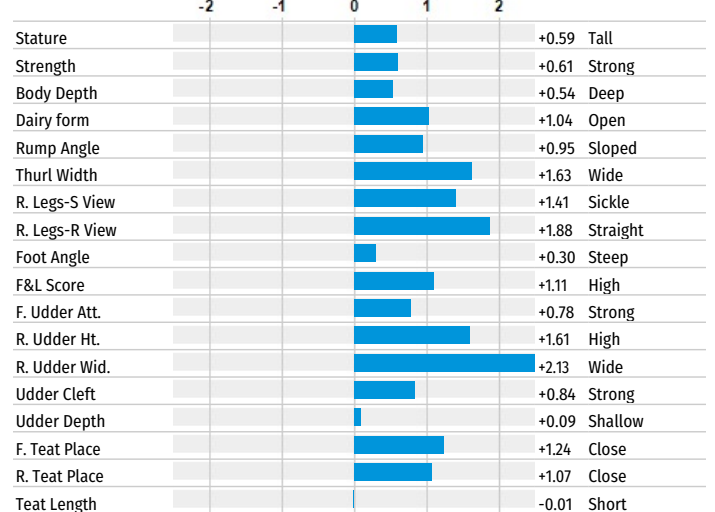
Milk	611 Lbs	Gestation Length	-7
Protein	31 Lbs	0.04% FM\$	\$330
Fat	33 Lbs	0.03% GM\$	\$312

**HEALTH & EFFICIENCY**

PL	2.9 REI	0.0 MAST	2.4
SCS	2.83 DPR	-1.2 METR	1.0
C-Liv	+0.9 CCR	-1.1 KETO	0.7
H-Liv	-0.2 HCR	0.7 MFEV	0.0
DWP\$	575 EFC	2.1 DA	0.1
WT\$	177 FSAV	-173 RP	-0.1

**CONFORMATION** (Based on 0 Daughters in 0 Herds)

PTAT	1.48	MUI	11.5	BWC	0.41
		UDC	1.11	FLC	1.15



**CALVING TRAITS**

Sire Calving Ease	1.8	63% Rel	Sire stillbirth	5.7	60% Rel
Dtr Calving Ease	2.5	62% Rel	Dtr stillbirth	4.3	61% Rel





**Alta  
ADVANTAGE**



## Join the **Alta ADVANTAGE** program and get the genetics that fit your needs.

Just because a sire ranks high on an industry standard index doesn't mean his genetics actually match your farm's goals.

As an Alta ADVANTAGE partner, we consult with you to help translate your goals into a genetic plan that sets the course for the profitability of your future herd.

### **A TRUSTED ADVISOR**

who helps you customize your genetic plan to fit your herd.

### **PRIORITY ACCESS**

to the right sires that fit your plan.

### **A NO-HASSLE APPROACH**

to implementing your genetic plan and strategy.

### **REGULAR REVIEWS**

to monitor your results and track your herd's genetic progress.

# AltaGRAPHITE

PEAK AltaGRAPHITE-ET  
AltaEXQUISITE X AltaJUMP CUT  
Herdbook: HO840M003252198026  
NAAB CODE: 011HO16656



TPI	3267	NM\$	833	BPI	436
<b>PRODUCTION</b> (0 Daughters in 0 Herds)					
Milk	253	Lbs		Gestation Length	-5
Protein	42	Lbs	+0.13%	FM\$	\$ 706
Fat	99	Lbs	+0.33%	GM\$	\$ 810
<b>HEALTH &amp; EFFICIENCY</b>					
PL	3.2	REI	0.7	MAST	4.30
SCS	2.63	DPR	-0.4	METR	1.00
C-Liv	0.6	CCR	1.2	KETO	0.70
H-Liv	0.6	HCR	0.5	MFEV	-0.1
<b>CALVING TRAITS</b>					
Sire Calving Ease	1.9	75% Rel	Sire stillbirth	5.0	66% Rel
Dtr Calving Ease	1.9	71% Rel	Dtr stillbirth	4.4	65% Rel
<b>CONFORMATION</b>					
PTAT	0.48	MUI	8.5	BWC	0.21
		UDC	-0.03	FLC	-0.08



CDCB & HA-USA Genetic Evaluations 04/2025

\$45 +gst | \$60 sexed +gst

# AltaCUPIDO

PEAK AltaCUPIDO-ET  
AltaZEMINI X NO EXCUSE  
Herdbook: HO840M003247843711  
NAAB CODE: 011HO16446



TPI	3248	NM\$	828	BPI	442
<b>PRODUCTION</b> (193 Daughters in 31 Herds)					
Milk	962	Lbs		Gestation Length	-8
Protein	44	Lbs	+0.05%	FM\$	\$ 538
Fat	83	Lbs	+0.16%	GM\$	\$ 575
<b>HEALTH &amp; EFFICIENCY</b>					
PL	0.7	REI	-0.6	MAST	1.50
SCS	3.00	DPR	-1.4	METR	1.40
C-Liv	-1.2	CCR	-0.4	KETO	-0.40
H-Liv	-0.1	HCR	-1.5	MFEV	-0.1
<b>CALVING TRAITS</b>					
Sire Calving Ease	1.7	92% Rel	Sire stillbirth	5.4	84% Rel
Dtr Calving Ease	1.7	71% Rel	Dtr stillbirth	4.2	66% Rel
<b>CONFORMATION</b>					
PTAT	0.09	MUI	12.0	BWC	-0.69
		UDC	0.22	FLC	-0.63



CDCB & HA-USA Genetic Evaluations 04/2025

\$28 +gst | \$50 sexed +gst

# AltaGRAVERAVE

PEAK AltaGRAVERAVE-ET  
PENDULUM X AltaSTEALTH  
Herdbook: HO840M003239114893  
NAAB CODE: 011HO16479



TPI	3175	NM\$	854	BPI	348
<b>PRODUCTION</b> (0 Daughters in 0 Herds)					
Milk	752	Lbs		Gestation Length	-2
Protein	46	Lbs	+0.08%	FM\$	\$ 753
Fat	83	Lbs	+0.19%	GM\$	\$ 855
<b>HEALTH &amp; EFFICIENCY</b>					
PL	3.2	REI	2.3	MAST	2.90
SCS	2.85	DPR	1.1	METR	1.70
C-Liv	1.5	CCR	2.8	KETO	0.70
H-Liv	-0.1	HCR	4.3	MFEV	-0.1
<b>CALVING TRAITS</b>					
Sire Calving Ease	1.5	77% Rel	Sire stillbirth	4.8	65% Rel
Dtr Calving Ease	1.7	71% Rel	Dtr stillbirth	3.9	65% Rel
<b>CONFORMATION</b>					
PTAT	0.24	MUI	8.6	BWC	-0.09
		UDC	-0.14	FLC	-0.31



CDCB & HA-USA Genetic Evaluations 04/2025

\$28 +gst | \$50 sexed +gst

# AltaNODIGGITY

PEAK AltaNODIGGITY-ET  
ZAPPY X AltaMAGNIQUE  
Herdbook: HO840M003247835565  
NAAB CODE: 011HO16831



TPI	3195	NM\$	796	BPI	409
<b>PRODUCTION</b> (0 Daughters in 0 Herds)					
Milk	253	Lbs		Gestation Length	-10
Protein	42	Lbs	+0.13%	FM\$	\$ 706
Fat	99	Lbs	+0.33%	GM\$	\$ 810
<b>HEALTH &amp; EFFICIENCY</b>					
PL	3.2	REI	0.7	MAST	4.30
SCS	2.63	DPR	-0.4	METR	1.00
C-Liv	0.6	CCR	1.2	KETO	0.70
H-Liv	0.6	HCR	0.5	MFEV	-0.1
<b>CALVING TRAITS</b>					
Sire Calving Ease	1.9	75% Rel	Sire stillbirth	5.0	66% Rel
Dtr Calving Ease	1.9	71% Rel	Dtr stillbirth	4.4	65% Rel
<b>CONFORMATION</b>					
PTAT	0.48	MUI	8.5	BWC	0.21
		UDC	-0.03	FLC	-0.08



CDCB & HA-USA Genetic Evaluations 04/2025

\$28 +gst | \$50 sexed +gst



# Built Around Your Cows.



# BUILT FOR YOU.



**Alta COW WATCH is the activity monitoring solution that is:**

- ▲ **AFFORDABLE** with a monthly subscription option
- ▲ **TRUSTED** to monitor more than 500,000 cows globally
- ▲ **SUPPORTED** by a team of Alta experts that coach you every step of the way



**Alta COW WATCH**  
Repro, health & welfare





# Alta COW WATCH

Repro, health & welfare



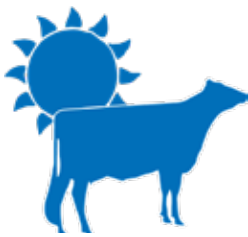
## IMPROVE YOUR HERD'S PROFITABILITY

*with a subscription to Alta COW WATCH*



Scan to see more Alta COW WATCH features

**Alta COW WATCH provides a range of features and actionable insights in the palm of your hand.**



### HEAT STRESS

Detects heat stress, giving you the opportunity to implement cooling measures at the right time.



### HEAT DETECTION

Improves repro results by alerting you to the optimal moment to inseminate for the highest chance of conception.



### HEALTH MONITORING

Provides early detection of health issues, and monitoring of transition cows and post-treatment recovery.

# Want to create more pregnancies in your herd?

Using Alta CONCEPT PLUS high fertility semen helps boost conception rates to make the most of your genetic investment.



**2-5%**

**CONVENTIONAL  
DAIRY**

conception rate  
advantage with  
CONCEPT PLUS

**DxD sires**



**3-7%**

**SEXED  
SEMEN**

conception rate  
advantage with  
CONCEPT PLUS

**511 sires**



**2-4%**

**BEEF X  
DAIRY**

conception rate  
advantage with  
CONCEPT PLUS

**BxD sires**

# AltaABBA

PEAK AltaABBA-ET  
BLOWTORCH X RUBICON  
Herdbook: HO840M003142181416  
NAAB CODE: 011HO12264



TPI	2792	NM\$	302	BPI	302
<b>PRODUCTION</b> (2725 Daughters in 432 Herds)					
Milk	1110	Lbs		Gestation Length	-2
Protein	22	Lbs	-0.05%	FM\$	\$ 336
Fat	36	Lbs	-0.04%	GM\$	\$ 310
<b>HEALTH &amp; EFFICIENCY</b>					
PL	0.6	REI	0.7	MAST	-1.00
SCS	2.86	DPR	0.4	METR	0.10
C-Liv	-0.2	CCR	1.4	KETO	0.10
H-Liv	-0.1	HCR	1.7	MFEV	0.2
<b>CALVING TRAITS</b>					
Sire Calving Ease	1.9	98% Rel	Sire stillbirth	5.2	95% Rel
Dtr Calving Ease	1.8	93% Rel	Dtr stillbirth	3.5	91% Rel
<b>CONFORMATION</b>					
PTAT	0.34	MUI	5.1	BWC	0.99
		UDC	-0.07	FLC	0.40

\$18 +gst | \$45 sexed +gst



CDCB & HA-USA Genetic Evaluations 04/2025

# AltaOPRY

PEAK ALTAOPRY-ET  
AltaZAZZLE X POSITIVE  
Herdbook: HO840M003215425404  
NAAB CODE: 011HO15737



TPI	3017	NM\$	589	BPI	391
<b>PRODUCTION</b> (193 Daughters in 31 Herds)					
Milk	962	Lbs		Gestation Length	-8
Protein	44	Lbs	+0.05%	FM\$	\$ 538
Fat	83	Lbs	+0.16%	GM\$	\$ 575
<b>HEALTH &amp; EFFICIENCY</b>					
PL	0.7	REI	-0.6	MAST	1.50
SCS	3.00	DPR	-1.4	METR	1.40
C-Liv	-1.2	CCR	-0.4	KETO	-0.40
H-Liv	-0.1	HCR	-1.5	MFEV	-0.1
<b>CALVING TRAITS</b>					
Sire Calving Ease	1.7	92% Rel	Sire stillbirth	5.4	84% Rel
Dtr Calving Ease	1.7	71% Rel	Dtr stillbirth	4.2	66% Rel
<b>CONFORMATION</b>					
PTAT	0.09	MUI	12.0	BWC	-0.69
		UDC	0.22	FLC	-0.63

\$18 +gst



CDCB & HA-USA Genetic Evaluations 04/2025

# AltaELFIE

PEAK AltaELFIE-ET  
AltaEXQUISITE X AltaWHEELHOUSE  
Herdbook: HO840M003252197965  
NAAB CODE: 011HO16629



TPI	3258	NM\$	836	BPI	432
<b>PRODUCTION</b> (0 Daughters in 0 Herds)					
Milk	752	Lbs		Gestation Length	-7
Protein	46	Lbs	+0.08%	FM\$	\$ 753
Fat	83	Lbs	+0.19%	GM\$	\$ 855
<b>HEALTH &amp; EFFICIENCY</b>					
PL	3.2	REI	2.3	MAST	2.90
SCS	2.85	DPR	1.1	METR	1.70
C-Liv	1.5	CCR	2.8	KETO	0.70
H-Liv	-0.1	HCR	4.3	MFEV	-0.1
<b>CALVING TRAITS</b>					
Sire Calving Ease	1.5	77% Rel	Sire stillbirth	4.8	65% Rel
Dtr Calving Ease	1.7	71% Rel	Dtr stillbirth	3.9	65% Rel
<b>CONFORMATION</b>					
PTAT	0.24	MUI	8.6	BWC	-0.09
		UDC	-0.14	FLC	-0.31

\$30 +gst



CDCB & HA-USA Genetic Evaluations 04/2025

# AltaOLAF

PEAK AltaOLAF-ET  
RESOLVE X DELCO  
Herdbook: HO840M003150701313  
NAAB CODE: 011HO15088



TPI	3077	NM\$	781	BPI	338
<b>PRODUCTION</b> (2725 Daughters in 432 Herds)					
Milk	1110	Lbs		Gestation Length	-3
Protein	22	Lbs	-0.05%	FM\$	\$ 336
Fat	36	Lbs	-0.04%	GM\$	\$ 310
<b>HEALTH &amp; EFFICIENCY</b>					
PL	0.6	REI	0.7	MAST	-1.00
SCS	2.86	DPR	0.4	METR	0.10
C-Liv	-0.2	CCR	1.4	KETO	0.10
H-Liv	-0.1	HCR	1.7	MFEV	0.2
<b>CALVING TRAITS</b>					
Sire Calving Ease	1.9	98% Rel	Sire stillbirth	5.2	95% Rel
Dtr Calving Ease	1.8	93% Rel	Dtr stillbirth	3.5	91% Rel
<b>CONFORMATION</b>					
PTAT	0.34	MUI	5.1	BWC	0.99
		UDC	-0.07	FLC	0.40

\$30 +gst | \$55 sexed +gst



CDCB & HA-USA Genetic Evaluations 04/2025



# AltaCOUNTDOWN-PP

TTM ALTACOUNTDOWN-PP-ET

011HO16105

EDGE-P X CRIMSON X CHARLEY

HO840M003220448663 | DOB 1/31/2021

AUS Genetic Evaluations 04/2025

\$24 +gst

\$55 sexed +gst



<b>BPI</b>	<b>461</b>	<b>HWI</b>	<b>444</b>	<b>ASI</b>	<b>230</b>
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PRODUCTION 0 dtrs / 0 herds Rel. 79% (ABV 04/2025)			
Milk	-73	KG	
Fat	56	KG	+0.85 %
Protein	16	KG	+0.34 %

HEALTH			
Cell Count	166	69	%R
Survival	110	58	%R
Dtr. Fertility	111	59	%R
Calving Ease	102	98	%R
Gestation Length	-4	98	%R

WORKABILITIES 0 dtrs / 0 herds Rel. 69%	
Milking Speed	100
Temperament	102
Likability	102

TYPE 0 dtrs / 0 herds Rel. 63% (ABV 04/2025)			
Overall Type	98	Rear Set	104
Mammary System	97	Rear Leg Rear View	101
Feet & Legs	100	Udder Depth	101
Rump	109	Fore Attachment	96
Dairy Strength	100	Rear Attachment Height	99
Stature	99	Rear Attachment Width	101
Muzzle Width	101	Centre Ligament	93
Chest Width	103	Teat Placement (front)	101
Pin Width	101	Teat Placement (rear)	100
Pin Set	106	Teat Length	97
Foot Angle	98	Loin Strength	110

# AltaFIRETIGER

011HO15867

PEAK ALTAFIRETIGER-ET

AltaTIKI X AltaEXPLOSION X JEDI

HO840M003219939630 | DOB 8/18/2020

AUS Genetic Evaluations 04/2025

\$30 +gst

\$55 sexed +gst



<b>BPI</b>	<b>395</b>	<b>HWI</b>	<b>303</b>	<b>ASI</b>	<b>270</b>
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PRODUCTION 0 dtrs / 0 herds Rel. 80% (ABV 04/2025)			
Milk	393	KG	
Fat	52	KG	+0.51 %
Protein	29	KG	+0.34 %

HEALTH			
Cell Count	153	76	%R
Survival	108	63	%R
Dtr. Fertility	103	63	%R
Calving Ease	103	71	%R
Gestation Length	-9	63	%R

WORKABILITIES 0 dtrs / 0 herds Rel. 73%	
Milking Speed	101
Temperament	103
Likability	104

TYPE 0 dtrs / 0 herds Rel. 70% (ABV 04/2025)			
Overall Type	101	Rear Set	96
Mammary System	100	Rear Leg Rear View	101
Feet & Legs	102	Udder Depth	96
Rump	100	Fore Attachment	97
Dairy Strength	101	Rear Attachment Height	104
Stature	99	Rear Attachment Width	107
Muzzle Width	104	Centre Ligament	97
Chest Width	102	Teat Placement (front)	92
Pin Width	104	Teat Placement (rear)	97
Pin Set	97	Teat Length	102
Foot Angle	103	Loin Strength	101

# AltaBRIMSTONE

011H016031

PEAK ALTABRIMSTONE-ET

AltaWHEELHOUSE X PURSUIT X SAMURI

HO840M003235932779 | DOB 7/6/2021

AUS Genetic Evaluations 04/2025

\$24 +gst

\$55 sexed +gst



<b>BPI</b>	<b>434</b>	<b>HWI</b>	<b>334</b>	<b>ASI</b>	<b>287</b>
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PRODUCTION 0 dtrs / 0 herds Rel. 78% (ABV 04/2025)			
Milk	298	KG	
Fat	56	KG	+0.62 %
Protein	29	KG	+0.40 %

HEALTH			
Cell Count	159	69	%R
Survival	109	58	%R
Dtr. Fertility	103	59	%R
Calving Ease	103	69	%R
Gestation Length	-1	84	%R

WORKABILITIES 0 dtrs / 0 herds Rel. 69%	
Milking Speed	102
Temperament	101
Likability	103

TYPE 0 dtrs / 0 herds Rel. 64% (ABV 04/2025)			
Overall Type	101	Rear Set	100
Mammary System	103	Rear Leg Rear View	105
Feet & Legs	98	Udder Depth	102
Rump	98	Fore Attachment	101
Dairy Strength	103	Rear Attachment Height	101
Stature	104	Rear Attachment Width	105
Muzzle Width	103	Centre Ligament	99
Chest Width	104	Teat Placement (front)	102
Pin Width	106	Teat Placement (rear)	103
Pin Set	94	Teat Length	95
Foot Angle	100	Loin Strength	97

# AltaHERMEY

011H017040

PEAK ALTAHERMEY-ET

ACHIEVE X AltaZEOLITE X ACURA

HO840M003269404604 | DOB 4/23/2023

AUS Genetic Evaluations 04/2025

**NEW**

\$35 +gst



<b>BPI</b>	<b>515</b>	<b>HWI</b>	<b>540</b>	<b>ASI</b>	<b>235</b>
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PRODUCTION 0 dtrs / 0 herds Rel. 76% (ABV 04/2025)			
Milk	-212	KG	
Fat	43	KG	+0.76 %
Protein	19	KG	+0.46 %

HEALTH			
Cell Count	169	66	%R
Survival	111	54	%R
Dtr. Fertility	117	52	%R
Calving Ease	103	64	%R
Gestation Length	-3	61	%R

WORKABILITIES 0 dtrs / 0 herds Rel. 64%	
Milking Speed	100
Temperament	102
Likability	104

TYPE 0 dtrs / 0 herds Rel. 60% (ABV 04/2025)			
Overall Type	104	Rear Set	100
Mammary System	102	Rear Leg Rear View	105
Feet & Legs	101	Udder Depth	98
Rump	101	Fore Attachment	101
Dairy Strength	105	Rear Attachment Height	103
Stature	97	Rear Attachment Width	103
Muzzle Width	109	Centre Ligament	100
Chest Width	112	Teat Placement (front)	102
Pin Width	100	Teat Placement (rear)	100
Pin Set	100	Teat Length	98
Foot Angle	102	Loin Strength	104



**Alta BULLSEYE**  
Your target for beef x dairy



# CALVING EASE, GROWTH, & CARCASS BULLS

**ANGUS**



011AN01269 Ellingson Icon 5062 \$18

- ▲ Calving ease
- ▲ Low birth weight

**ANGUS**



011AN01390 Diamond J Gus \$18

- ▲ Calving ease
- ▲ Low birth weight

**SIMMENTAL**



011SM02069 Hook's Joker 8J \$18

- ▲ Homozygous polled & black
- ▲ Calving ease, low birth weight & elite carcass merit

**AKAUSHI**



Kaji \$18

- ▲ Calving ease, growth
- ▲ Carcass quality



# ANGUS ON DAIRY RESEARCH INDEX (\$AxD)



The Angus on Dairy RESEARCH Index (\$AxD) is designed for situations where Angus bulls are being used as a terminal sire over milking dairy cows, and all progeny, both male and female enter the value added supply chain. The Angus on Dairy RESEARCH Index focuses on calving ease, growth, carcass yield and eating quality. Daughters are not retained for breeding and therefore no emphasis is given to fertility or maternal traits.

Both sires are in **Top 1%** of breed for \$AxD



**ELLINGSON DEEP RIVER**

\$AxD +253



**Roseda POWERPLANT**

\$AxD +247



**CONCEPT PLUS  
BxD**

These fertility focus sires hold the coveted high fertility **CONCEPT PLUS BxD** status.

That means they have a **2-4% Conception Rate Advantage** over the average beef bull when used on dairy animals.

# COOTA PARK BLUE-E PROGRAM

The Coota Park Blue-E program, established in 1997, has been measuring feed efficiency for the longest of any herd in the world. **We aim to develop commercially relevant multi-trait cattle with a strong focus on profitability, including selection for feed efficiency which both reduces input costs and lowers methane emissions.** Initially a cross of Angus and shorthorn for their marbling and meat quality, our program has since incorporated elite modern Simmental, Gelbvieh and Stabiliser genetics. We select on the key traits of fertility, growth, feed efficiency, marbling, mature cow weight, and yield. Our program operates under strict commercial conditions, measuring our 500-cow stud herd from conception to carcass, utilizing the Leachman \$Profit analysis for data-driven genetic selection. At Coota Park Blue-E, we are committed to meeting the evolving needs of the beef industry and prioritizing sustainability, innovation and profitability to remain a global leader in high-quality and efficient beef genetics.

## Coota Park Blue-E Q008 PP

- Top 2%** \$Profit
- Top 10%** Birthweight
- Top 16%** Growth
- Top 10%** Fat
- Top 1%** Rib Eye Area
- Top 1%** Feed Efficiency

- Homozygous black bull with impressive performance
- Top of the range conversion and reduced emissions genetics
- Modern genetics to secure our future
- **Short gestation - Top 5%**



**\$Profit \$24,768**

## Coota Park Blue-E Q070 PP

- Conversion efficiency and low methane genetics - a bull to move us forward
- **Short gestation - Top 2%**

- Top 1%** \$Profit
- Top 1%** Birthweight
- Top 36%** Growth
- Top 10%** Fat
- Top 6%** Rib Eye Area
- Top 1%** Feed Efficiency



**\$Profit \$28,565**

# AltaHORATIO

JX PEAK AltaHORATIO {5}-ET

HENDRIX {4} X ENLITE  
Herdbook: JE840M003247843494  
NAAB CODE: 011JE07453

- FUTURE STAR
- CONCEPT PLUS 511
- Alta 511
- A2 Type



\$34 +gst | \$60 sexed +gst

<b>JPI</b>	<b>153</b>	<b>CM\$</b>	<b>378</b>	<b>BPI</b>	<b>237</b>
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**PRODUCTION** (0 Daughters in 0 Herds)

Milk	1066	Lbs		Gestation Length	4
Protein	37	Lbs	-0.02%	FM\$	\$ 354
Fat	34	Lbs	-0.10%	GM\$	\$342

**HEALTH & EFFICIENCY**

PL	2.9	DPR	0.0	MAST	-0.40
SCS	2.99	CCR	1.2	METR	0.70
C-Liv	0.0	HCR	0.7	KETO	0.30
H-Liv	-0.7	FSAV	0	MFEV	0.0
DWP\$	557	RP	0.1	DA	0.1
WT\$	50				

**CONFORMATION**

PTAT	0.6	JUI	15.07
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CDCB & AJCA Genetic Evaluations 04/2025

# AltaMOHANA

JX PINE-TREE PEAK AltaMOHANA {6}-ET

A-GAME X JX THRASHER {6}  
Herdbook: JE840M003250026002  
NAAB CODE: 011JE07493

- FUTURE STAR
- CONCEPT PLUS DxD
- CONCEPT PLUS 511
- Alta 511
- BB Type



\$34 +gst | \$60 sexed +gst

<b>JPI</b>	<b>144</b>	<b>CM\$</b>	<b>453</b>	<b>BPI</b>	<b>305</b>
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**PRODUCTION** (0 Daughters in 0 Herds)

Milk	649	Lbs		Gestation Length	0
Protein	31	Lbs	+0.03%	FM\$	\$ 405
Fat	65	Lbs	+0.16%	GM\$	\$380

**HEALTH & EFFICIENCY**

PL	2.4	DPR	-1.2	MAST	-1.90
SCS	3.11	CCR	-0.6	METR	0.40
C-Liv	0.1	HCR	0.9	KETO	-0.40
H-Liv	0.2	FSAV	0	MFEV	0.2
DWP\$	776	RP	0.1	DA	0.3
WT\$	77				

**CONFORMATION**

PTAT	0.9	JUI	14.96
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CDCB & AJCA Genetic Evaluations 04/2025

# AltaWARRIOR-P NEW

PEAK AltaWARRIOR-P-ET

MONSTER {6}-P X A-GAME  
Herdbook: JE840M003272456620  
NAAB CODE: 011JE07687

- G-STAR
- Alta 511
- BB Type



\$34 +gst | \$60 sexed +gst

<b>JPI</b>	<b>134</b>	<b>CM\$</b>	<b>386</b>	<b>BPI</b>	<b>0</b>
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**PRODUCTION** (0 Daughters in 0 Herds)

Milk	422	Lbs		Gestation Length	
Protein	28	Lbs	+0.06%	FM\$	\$ 307
Fat	40	Lbs	+0.10%	GM\$	\$315

**HEALTH & EFFICIENCY**

PL	3.0	DPR	0.0	MAST	-1.70
SCS	2.88	CCR	0.3	METR	0.10
C-Liv	0.7	HCR	1.2	KETO	0.00
H-Liv	0.1	FSAV	0	MFEV	0.2
DWP\$	454	RP	0.1	DA	0.6
WT\$	6				

**CONFORMATION**

PTAT	0.7	JUI	9.58
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CDCB & AJCA Genetic Evaluations 04/2025



# AltaKENO

JX DUPAT AltaKENO {6}-ET

JX THRASHER {6} X VICEROY  
Herdbook: JE840M003206581246  
NAAB CODE: 011JE07368



\$28 +gst | \$55 sexed +gst

JPI	161	CM\$	375	BPI	244
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**PRODUCTION** (0 Daughters in 0 Herds)

Milk	1008	Lbs		Gestation Length	1
Protein	43	Lbs	+0.03%	FM\$	\$ 316
Fat	33	Lbs	-0.09%	GM\$	\$330

**HEALTH & EFFICIENCY**

PL	2.2	DPR	0.4	MAST	-2.10
SCS	3.02	CCR	0.8	METR	0.50
C-Liv	1.0	HCR	2.6	KETO	0.00
H-Liv	0.1	FSAV	0	MFEV	0.3
DWP\$	388	RP	0.0	DA	0.4
WT\$	-47				

**CONFORMATION**

PTAT	0.4	JUI	13.64
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CDCB & AJCA Genetic Evaluations 04/2025

# AltaDRAYCE

JX PEAK AltaDRAYCE {6}-ET

JX CHIEF{6} X AltaSASSO {4}  
Herdbook: JE840M003252778498  
NAAB CODE: 011JE07526



\$34 +gst | \$60 sexed +gst

JPI	156	CM\$	568	BPI	242
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**PRODUCTION** (0 Daughters in 0 Herds)

Milk	1534	Lbs		Gestation Length	4
Protein	36	Lbs	-0.10%	FM\$	\$ 609
Fat	52	Lbs	-0.12%	GM\$	\$531

**HEALTH & EFFICIENCY**

PL	4.0	DPR	-2.0	MAST	-0.90
SCS	2.87	CCR	-0.7	METR	-0.60
C-Liv	-0.9	HCR	1.6	KETO	-0.30
H-Liv	-0.3	FSAV	0	MFEV	0.2
DWP\$	588	RP	-0.3	DA	-0.2
WT\$	35				

**CONFORMATION**

PTAT	0.9	JUI	14.17
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CDCB & AJCA Genetic Evaluations 04/2025

# AltaLUKEN-P

TOG AltaLUKEN-P-ET

FOXWORTH X LISTOWEL-P  
Herdbook: JE840M003253611228  
NAAB CODE: 011JE07572



\$24 +gst | \$50 sexed +gst

JPI	132	CM\$	381	BPI	330
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**PRODUCTION** (0 Daughters in 0 Herds)

Milk	822	Lbs		Gestation Length	0
Protein	28	Lbs	-0.01%	FM\$	\$ 359
Fat	3	Lbs	-0.19%	GM\$	\$342

**HEALTH & EFFICIENCY**

PL	5.0	DPR	0.0	MAST	0.30
SCS	2.88	CCR	1.3	METR	1.10
C-Liv	1.0	HCR	1.9	KETO	-1.00
H-Liv	-0.5	FSAV	0	MFEV	-0.3
DWP\$	482	RP	0.3	DA	0.6
WT\$	104				

**CONFORMATION**

PTAT	0.5	JUI	11.67
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CDCB & AJCA Genetic Evaluations 04/2025

# AltaEXPRESSMAN

PEAK ALTAEXPRESSMAN-ET  
 JOINER X JX CHIEF{6}  
 JE840M003252778621 | DOB 1/20/2023  
 aAa 516 | DMS 246,126 | GFI 8.4 %  
 CDCB & HA-USA Genetic Evaluations 04/2025

011JE07565

**NEW**

\$35 +gst  
 \$55 sexed +gst



JPI	133	CM\$	410	BPI	273
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**PRODUCTION** (0 Daughters in 0 Herds) 76% Rel

Milk	489 Lbs	Gestation Length	0
Protein	24 Lbs	0.03% FM\$	\$369
Fat	51 Lbs	0.13% GM\$	\$389

**HEALTH & EFFICIENCY**

PL	1.6 DPR	0.5 MAST	-3.6
SCS	3.05 CCR	0.9 METR	0.2
C-Liv	+1.2 HCR	1.4 KETO	-0.4
H-Liv	+0.7 FSAV	0 MFEV	0.1
DWP\$	478 RP	0.1 DA	0.3
WT\$	-26		

**CONFORMATION** (Based on 0 Daughters in 0 Herds)

	-2	-1	0	1	2	
Stature			█			+0.2 Tall
Strength			█			+0.5 Strong
Dairy form			█			+0.5 Open
Rump Angle			█			-0.4 High Pins
Thurl Width			█			+0.4 Wide
R. Legs-S View			█			+0.1 Sickle
Foot Angle			█			-0.2 Low
F. Udder Att.			█			+1.2 Strong
R. Udder Ht.			█			+1.0 High
R. Udder Wid.			█			+0.4 Wide
Udder Cleft			█			+0.3 Strong
Udder Depth			█			+0.2 Shallow
F. Teat Place			█			+0.7 Close
RTP - Side View			█			+0.2 Close
RTP - Rear View			█			+0.5 Close
Teat Length			█			+0.5 Long

**CONFORMATION**

PTAT	0.7	JUI	17.36
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# AltaFARVA {6}

JX PEAK ALTAFARVA {6}-ET  
 JX CIRCLE{5} X GOT MAID  
 JE840M003251555974 | DOB 4/5/2023  
 aAa 354 | DMS 234,345 | GFI 8.9 %  
 CDCB & HA-USA Genetic Evaluations 04/2025

011JE07595

\$35 +gst

\$55 sexed +gst



JPI	180	CM\$	627	BPI	402
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**PRODUCTION** (0 Daughters in 0 Herds) 78% Rel

Milk	357 Lbs	Gestation Length	0
Protein	26 Lbs	0.06% FM\$	\$540
Fat	52 Lbs	0.17% GM\$	\$558

**HEALTH & EFFICIENCY**

PL	5.6 DPR	0.5 MAST	-1.0
SCS	2.73 CCR	1.7 METR	-0.1
C-Liv	+1.5 HCR	3.3 KETO	0.0
H-Liv	+0.4 FSAV	0 MFEV	0.1
DWP\$	906 RP	0.2 DA	0.3
WT\$	180		

**CONFORMATION** (Based on 0 Daughters in 0 Herds)

	-2	-1	0	1	2	
Stature						0.0 Short
Strength			█			-0.2 Frail
Dairy form			█			+0.3 Open
Rump Angle			█			+0.6 Sloped
Thurl Width			█			-0.2 Narrow
R. Legs-S View			█			+0.7 Sickle
Foot Angle			█			-0.7 Low
F. Udder Att.			█			-0.3 Loose
R. Udder Ht.			█			+0.1 High
R. Udder Wid.			█			-0.1 Narrow
Udder Cleft			█			-0.3 Weak
Udder Depth			█			-0.4 Deep
F. Teat Place			█			-1.2 Wide
RTP - Side View			█			+0.4 Close
RTP - Rear View			█			-1.5 Wide
Teat Length			█			+0.5 Long

**CONFORMATION**

PTAT	-0.1	JUI	11.29
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# Kaarmona Broadway **IMPERIAL-P**

BROADWAY x ALDRIN X DAVID X CASPIAN  
 NASIS: 05JJW154 | NAAB: 011JE07754  
 Reg: JEAUSM000G99003690 | DOB: 3/23/2023  
 AUS Genetic Evaluations 04/2025



**Alta 511** **AZ BB** \$28 +gst | \$55 sexed +gst

*Add chest width and capacity.  
 Broadway's highest BPI son and from the  
 direct maternal line as Impeccable.*



<b>BPI</b>	<b>336</b>	<b>HWI</b>	<b>220</b>	<b>SI</b>	<b>706</b>
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**TYPE** 0 dtrs / 0 herds Rel. 59% (ABV 04/2025)

Overall Type	111	Mammary System	111
Stature	104	Udder Depth	104
Muzzle Width	103	Fore Attachment	107
Chest Width	105	Rear Attachment Height	109
Pin Width	102	Rear Attachment Width	105
Pin Set	105	Centre Ligament	109
Foot Angle	102	Teat Placement (front)	103
Rear Set	99	Teat Placement (rear)	106
Rear Leg Rear View	100	Teat Length	96
Loin Strength	103		

**PRODUCTION** 0 dtrs / 0 herds Rel. 76% (ABV 04/2025)

Milk	338 L	ASI	184
Fat	26 KG		+0.15 %
Protein	23 KG		+0.26 %

**HEALTH**

Cell Count	107	65 %R
Survival	110	53 %R
Dtr. Fertility	95	52 %R
Gestation Length	-3	62 %R

**WORKABILITIES** 0 dtrs / 0 herds Rel. 63%

Milking Speed	104
Temperament	106
Likability	107



Dam: Kaarmona Aldrin Impish 3 EX-90

## THE PEDIGREE

- Dam: **Kaarmona Aldrin Impish 3 EX-90**
  - 24m 305d 6005 L | 244 kg P 4% | 317 kg F 5.3% | PI 114
  - Current No. 2 BPI cow at Kaarmona Jerseys 17<sup>th</sup> Nationally
- 2<sup>nd</sup> Dam: **Kaarmona David Impish 2 VG-88**
  - 23m 305d 6490 L | 254 kg P 3.9% | 309 kg F 4.8% | PI 106
- 3<sup>rd</sup> Dam: **Kaarmona Caspian Impish EX-93**
  - 305d 8029 L | 319 kg P 4% | 423 kg F 5.3% | PI 110
  - The Dam of popular sire Kaarmona Impeccable
- 4<sup>th</sup> Dam: **Almervista Van Impish EX-90**
  - 102m 305d 8245 L | 315 kg P 3.8% | 356 kg F 4.3% | PI 115



# Lightning Ridge LION

ROULETTE x CHROME x VALENTINO x VANAHLEM  
 NASIS: 05JJW13 | NAAB: 011JE07747  
 Reg: JEAUSM000V15095708 | DOB: 2/20/2023

AUS Genetic Evaluations 04/2025

\$28 +gst



G-STAR A2 BB

<b>BPI</b>	<b>361</b>	<b>HWI</b>	<b>302</b>	<b>SI</b>	<b>744</b>
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**PRODUCTION** 0 dtrs / 0 herds Rel. 77% (ABV 04/2025)

Milk	504 L	ASI	162
Fat	22 KG		-0.09 %
Protein	23 KG		+0.13 %

**HEALTH**

Cell Count	130	66 %R
Survival	110	57 %R
Dtr. Fertility	100	56 %R
Gestation Length	7	63 %R

**WORKABILITIES** 0 dtrs / 0 herds Rel. 66%

Milking Speed	102
Temperament	105
Likability	106

**TYPE** 0 dtrs / 0 herds Rel. 62% (ABV 04/2025)

Overall Type	109	Mammary System	115
Stature	103	Udder Depth	105
Muzzle Width	103	Fore Attachment	105
Chest Width	99	Rear Attachment Height	109
Pin Width	106	Rear Attachment Width	108
Pin Set	100	Centre Ligament	112
Foot Angle	102	Teat Placement (front)	113
Rear Set	98	Teat Placement (rear)	110
Rear Leg Rear View	101	Teat Length	99
Loin Strength	103		

# Ocean Acres LABRINTH

PICKLE x IRWIN x TBONE x SPIRITUAL  
 NASIS: 05JJW154 | NAAB: 011JE07746  
 Reg: JEAUSM000000825800 | DOB: 4/24/2023

AUS Genetic Evaluations 04/2025

\$28 +gst | \$55 sexed +gst



G-STAR Alta 511 A2 BB

<b>BPI</b>	<b>360</b>	<b>HWI</b>	<b>296</b>	<b>SI</b>	<b>724</b>
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**PRODUCTION** 0 dtrs / 0 herds Rel. 76% (ABV 04/2025)

Milk	91 L	ASI	164
Fat	23 KG		+0.34 %
Protein	18 KG		+0.33 %

**HEALTH**

Cell Count	132	65 %R
Survival	112	55 %R
Dtr. Fertility	99	54 %R
Gestation Length	1	62 %R

**WORKABILITIES** 0 dtrs / 0 herds Rel. 64%

Milking Speed	104
Temperament	105
Likability	106

**TYPE** 0 dtrs / 0 herds Rel. 61% (ABV 04/2025)

Overall Type	105	Mammary System	107
Stature	101	Udder Depth	104
Muzzle Width	103	Fore Attachment	104
Chest Width	103	Rear Attachment Height	104
Pin Width	100	Rear Attachment Width	103
Pin Set	105	Centre Ligament	104
Foot Angle	99	Teat Placement (front)	106
Rear Set	98	Teat Placement (rear)	99
Rear Leg Rear View	100	Teat Length	98
Loin Strength	104		

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