

Have you unlocked your potential on fertility?
Do you want to improve reproductive
efficiency on your dairy?

YOU CAN LEARN FROM THE BEST

One day courses available:

Western Victoria – July 3rd
Gippsland – July 5th
Shepparton – July 6th
Echuca – July 7th

JOIN ALTA'S DAIRY MANAGER SCHOOL ON *REPRODUCTION MANAGEMENT*



Prof. Dr. Paul Fricke

*Professor of Dairy Science and Extension
Specialist in Dairy Cattle Reproduction
Department of Animal & Dairy Sciences,
University of Wisconsin – Madison.*

Alta Dairy Management School will increase your leadership and management knowledge, improve your dairy diagnostic and decision making skills, and learn how to identify unrealized potential on your dairy.

INTERESTED?

Contact your local Alta Advisor
or email info.au@altagenetics.com

Price (All-Inclusive): \$500+gst

Alta Dairy Management School is an initiative in Australia, as part of the Alta University program



Topics covered

- Strategies for first insemination
- Challenges with high producing cows
- Non preg resynch programs
- Heifer growth = repro performance
- Maximising sexed Semen and beef
- Integrating Technology
- The high fertility cycle

One day courses available, for more information on locations contact your local Alta Advisor
Western Victoria – July 3rd
Gippsland – July 5th
Shepparton – July 6th
Echuca – July 7th

Prof. Dr. Paul Fricke

Dr. Paul M. Fricke was raised on his family's row crop and dairy farm located near Papillion, Nebraska where his family continues to farm today. After receiving a B.S. degree in Animal Science in 1988 from the University of Nebraska–Lincoln, Paul went on to complete an M.S. degree in 1992 and a Ph.D. degree in 1996 in Reproductive Physiology from the Department of Animal Sciences at North Dakota State University in Fargo, North Dakota. In 1996, Paul accepted a position as a Postdoctoral Research Associate in the Department of Dairy Science and the Department of Animal Health and Biomedical Sciences at the University of Wisconsin–Madison. Paul joined the faculty in the Department of Dairy Science at the University of Wisconsin–Madison on July 1, 1998, and he was promoted to Associate Professor with tenure in 2004 and to Full Professor in 2009. His current position in the Department of Animal & Dairy Sciences includes 70% Extension and 30% research appointments in dairy cattle reproduction.

Dr. Fricke's research program is focused on understanding the biology underlying the many reproductive problems presented by modern dairy cattle. Dr. Fricke has authored or co-authored 103 peer-reviewed journal publications, 131 abstracts, and 6 book chapters. He has mentored 16 M.S. and 6 Ph.D. students, and his research program has attracted more than \$4.2 million in extramural research grants, contracts, and gifts. In 2014, Dr. Fricke was awarded a research sabbatical as a visiting scientist at the Teagasc Moorepark Animal & Grassland Research Innovation Centre in Fermoy, Co. Cork, Ireland.

The goal of Dr. Fricke's extension program is to improve reproductive efficiency of dairy cattle by applying knowledge gained through scientific research to develop practical management strategies and assess new reproductive technologies, and to disseminate that information throughout Wisconsin, the United States, and the world. Dr. Fricke is a sought after speaker for dairy farmer, industry, and veterinary audiences. Since 1997, Paul has spoken to over 500 audiences in Wisconsin and has presented talks at conferences in 35 U.S. states and 6 Canadian provinces. In addition, Paul has been an invited speaker for international meetings in 27 foreign countries spanning 6 continents around the world.

Dr. Fricke is the recipient of several campus and national awards in recognition of his innovative applied dairy research and extension programs. In 2006, Dr. Fricke received the Midwest Section ASAS/ADSA Outstanding Young Extension Specialist Award and the University of Wisconsin–Madison College of Agricultural and Life Sciences Pound Extension Award. In 2008, Paul received the Delaval Dairy Extension Award from the National American Dairy Science Association honoring the top dairy extension specialist in the United States. In 2010, Paul received the Wisconsin Association of County Agriculture Agents Second Mile Award in recognition of his work with county agricultural extension agents in Wisconsin. In 2011, Paul was inducted into the Papillion – La Vista Schools (Nebraska) Foundation Distinguished Alumni Hall of Fame.

Paul lives in Waunakee, Wisconsin with his wife, Carol. They have three grown children.